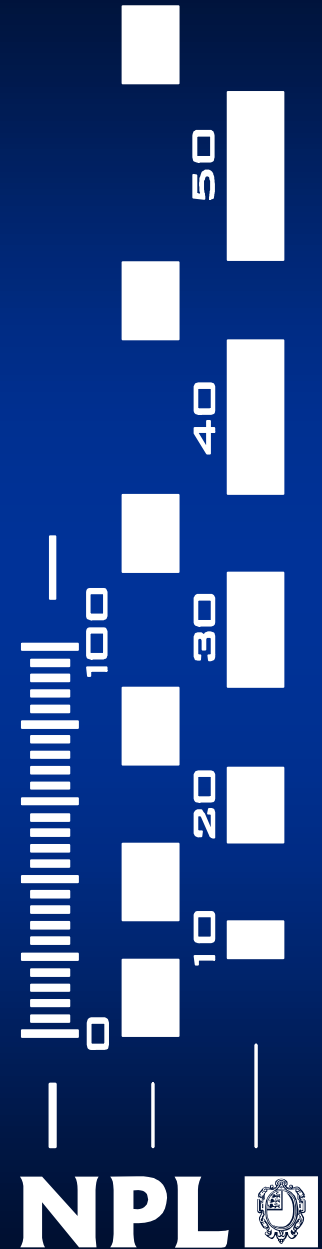




On the measurement of softness

Paul Tomlins, Martin Rides, Crispin Allen
Hugh Gong, Helen Petrie, Steve Lackovic

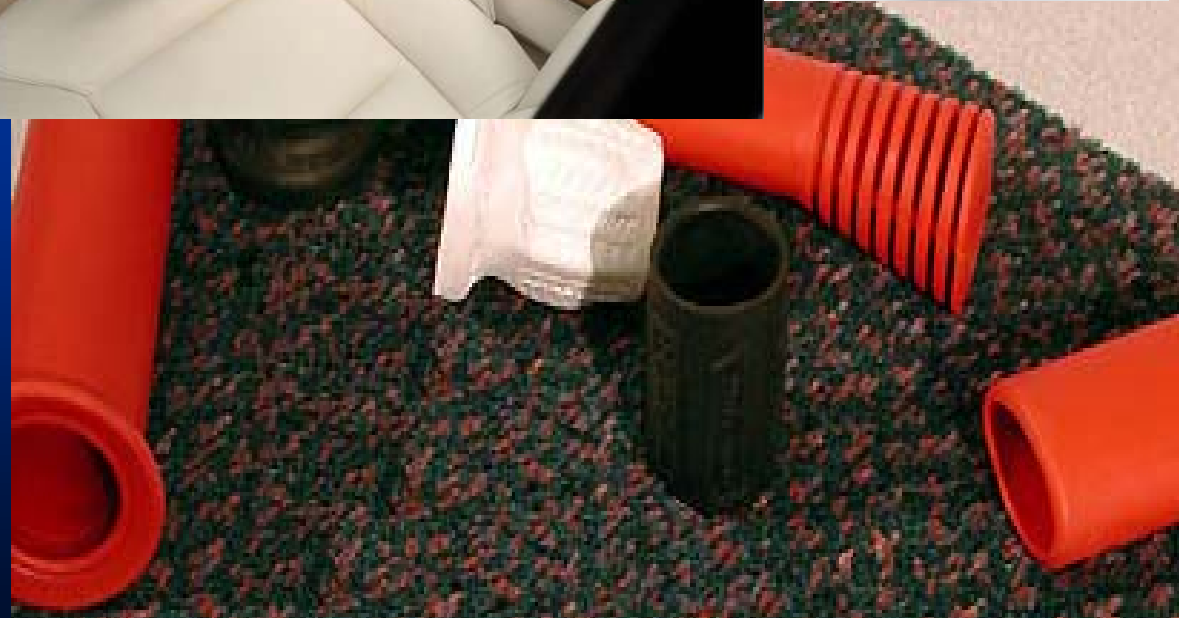
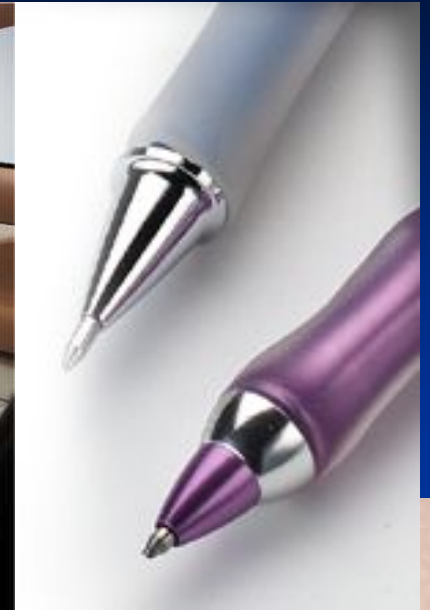
16 October 2003



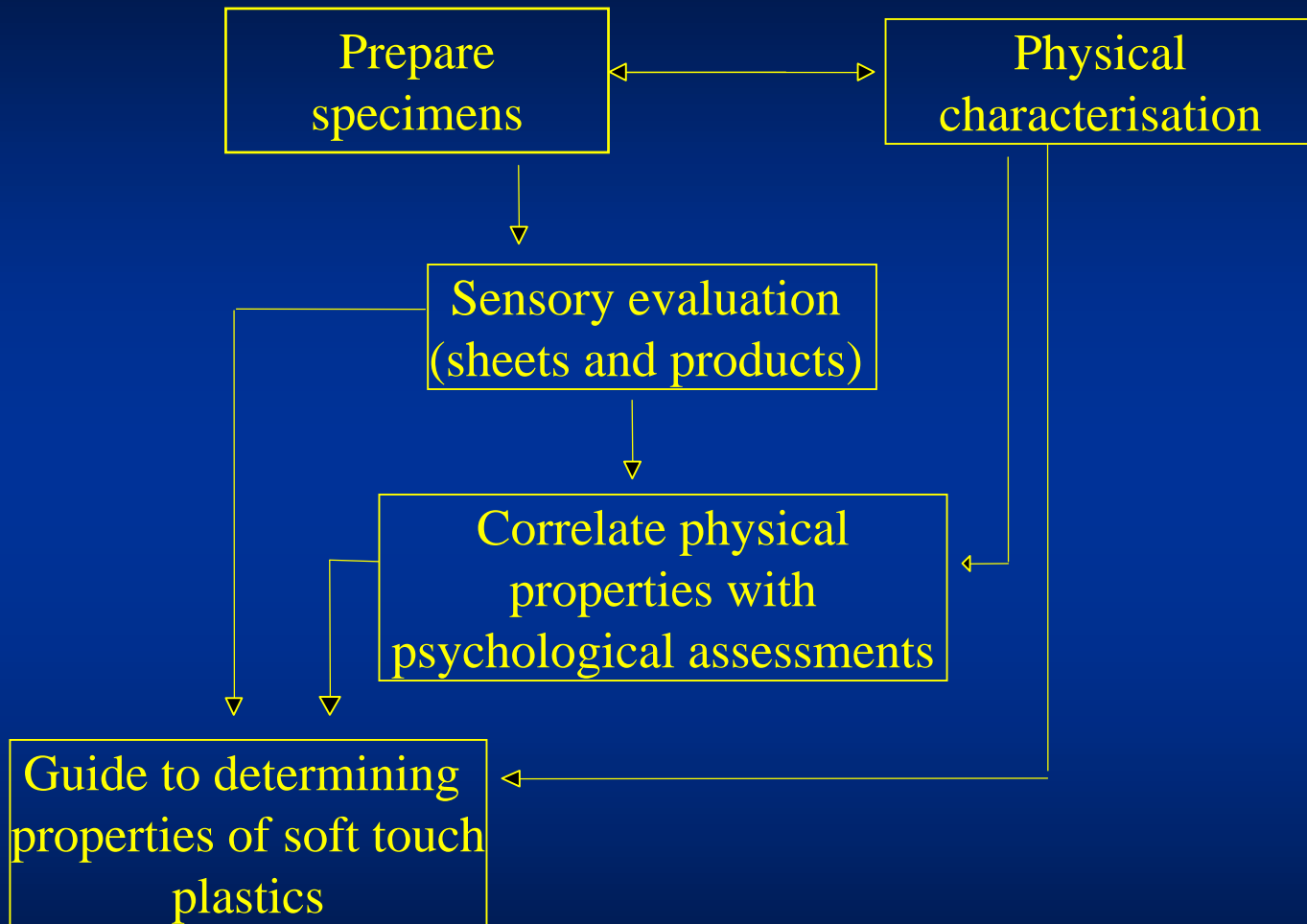
Contents

- ◆ Introduction
- ◆ Kawabata Evaluation System for fabrics
- ◆ What is sensory softness?
- ◆ ~~Plan~~
- ◆ Sensory panel evaluation
- ◆ Summary
- ◆ Project plan

Applications of soft touch plastics



Project overview

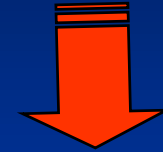


Fabrics: Kawabata Evaluation System (17 parameters):

Physical & mechanical properties:

- ◆ Weight
- ◆ Surface friction
- ◆ Tensile
- ◆ Surface roughness
- ◆ Shear
- ◆ Bending
- ◆ Compressive properties
- ◆ Thermal conductivity

Sensory panel
evaluation



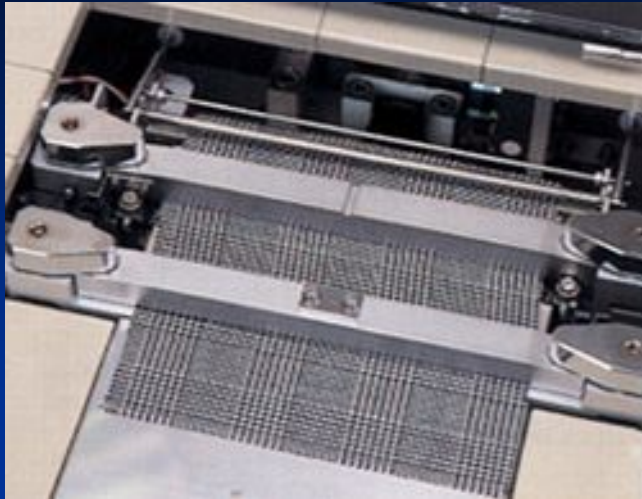
Primary Hand Values:

- Stiffness
- Smoothness
- Fullness and softness



Correlation between calculated hand values
and sensory panel evaluation

Kawabata Evaluation System



Tensile



Bending



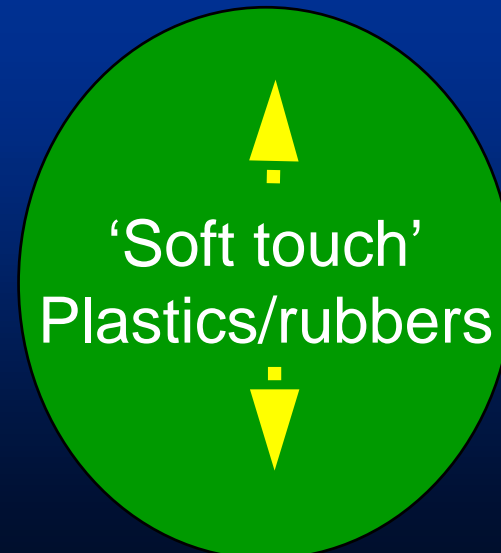
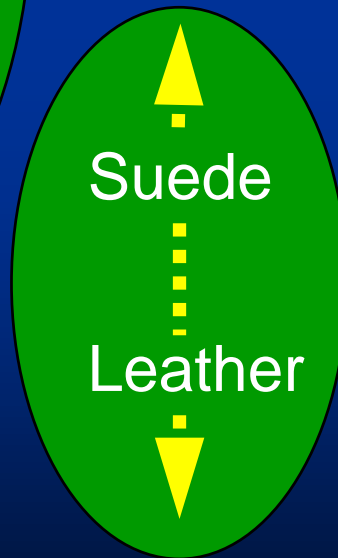
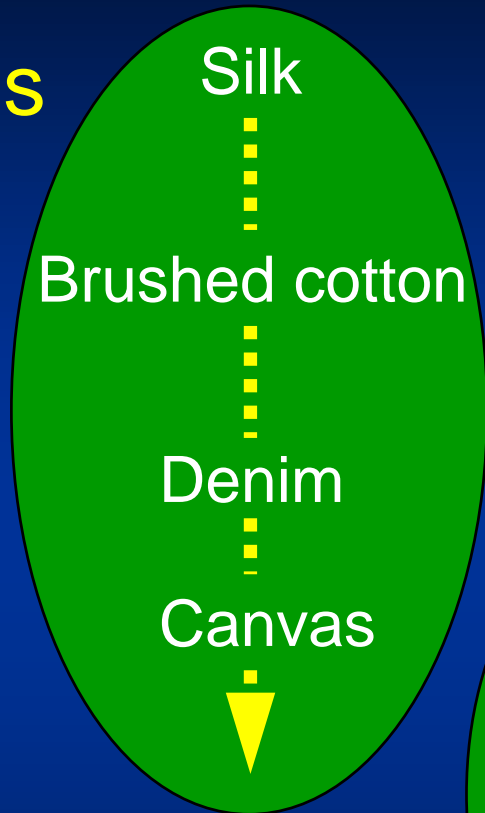
Surface roughness



Thermal conductivity

The 'working range' of KES instrumentation

Stiffness

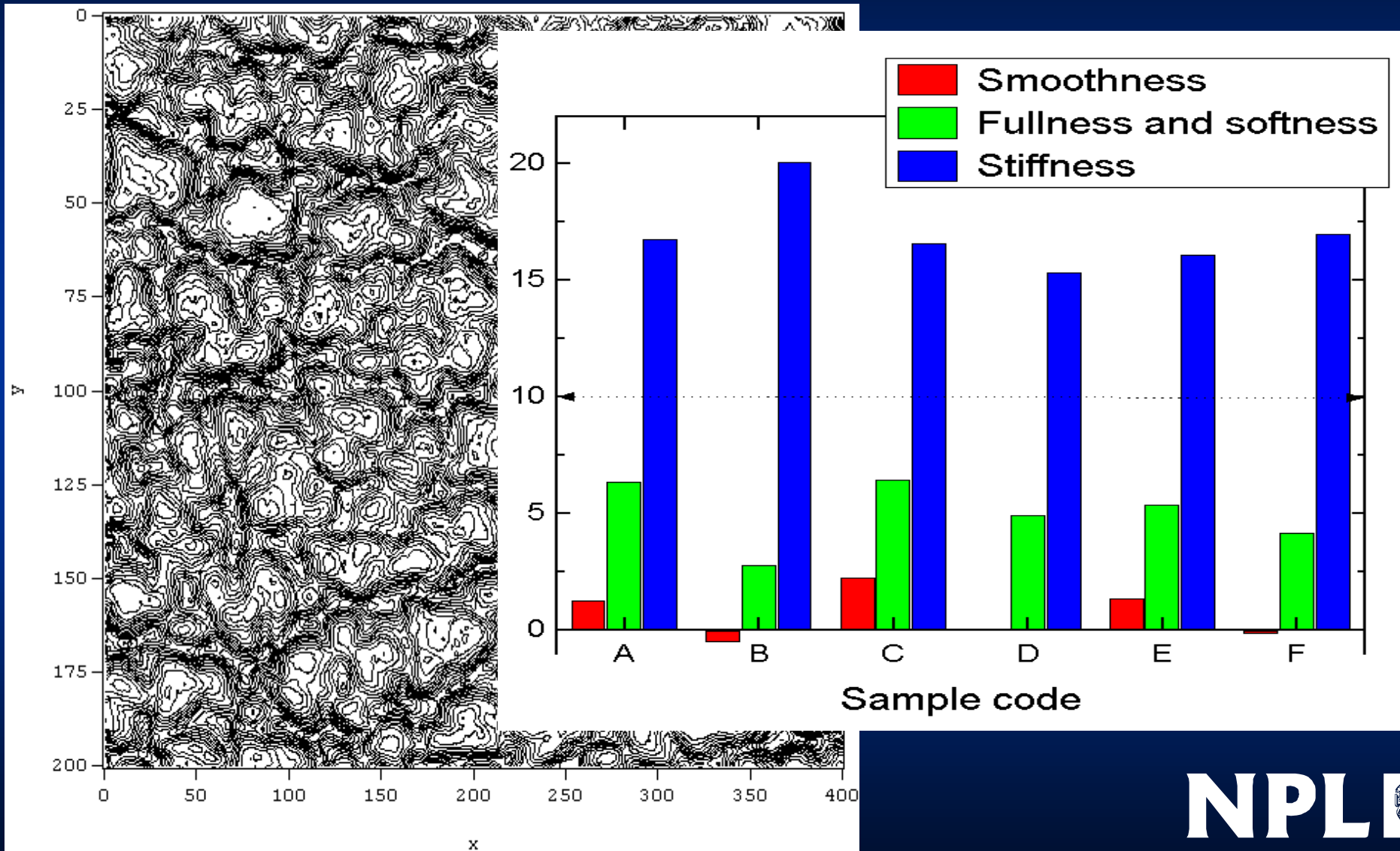


- ◆ Sample thickness (< 3 mm)
- ◆ Sample size (20 x 20 cm)

Instrument capability



Proposed studio project: soft metrology of leather



Polymeric materials:

Physical and sensory characterisation

Sensory softness is a measure of:

Surface softness

- ◆ Smoothness, friction

Bulk softness

- ◆ A measure of compressibility – complex stresses

Warmth

Therefore physical measurements should aim to measure these properties

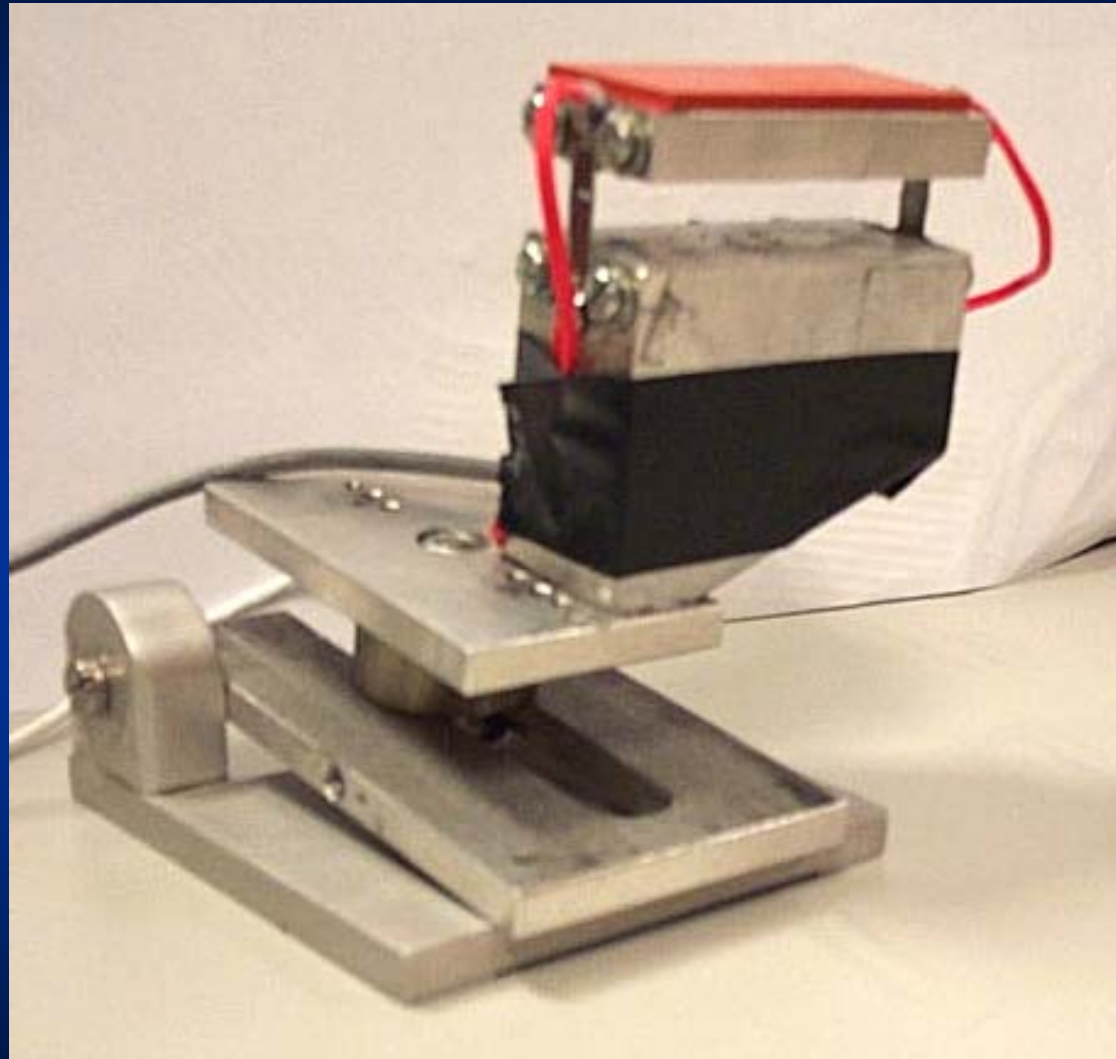
Physical characterisation

- ◆ Surface friction
- ◆ Surface roughness

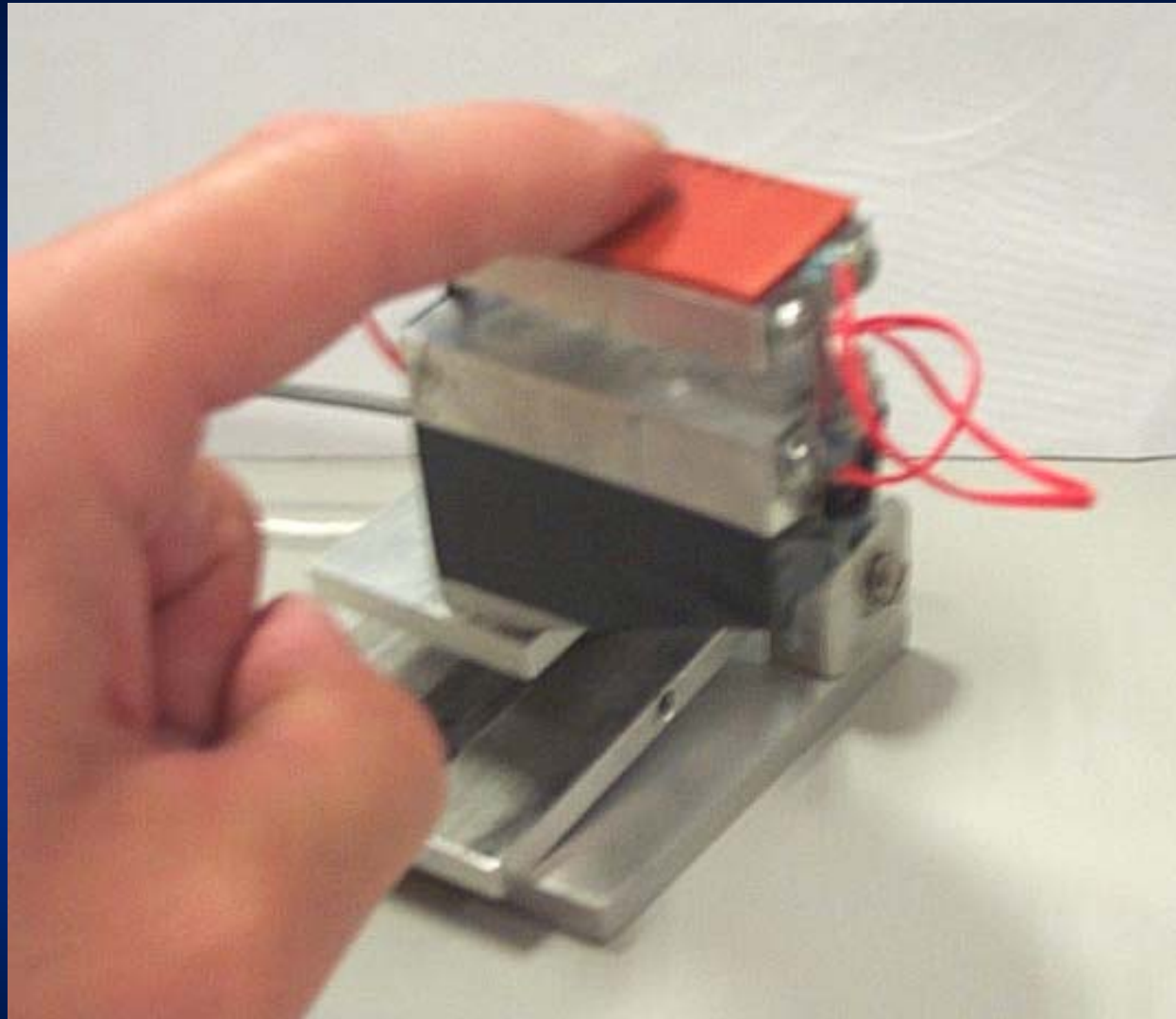
- ◆ Compressive performance
- ◆ Tensile performance
- ◆ Shear performance (obtained from tensile test and Poisson's ratio)
- ◆ Flexure

- ◆ Thermal diffusivity (thermal conductivity and specific heat capacity)

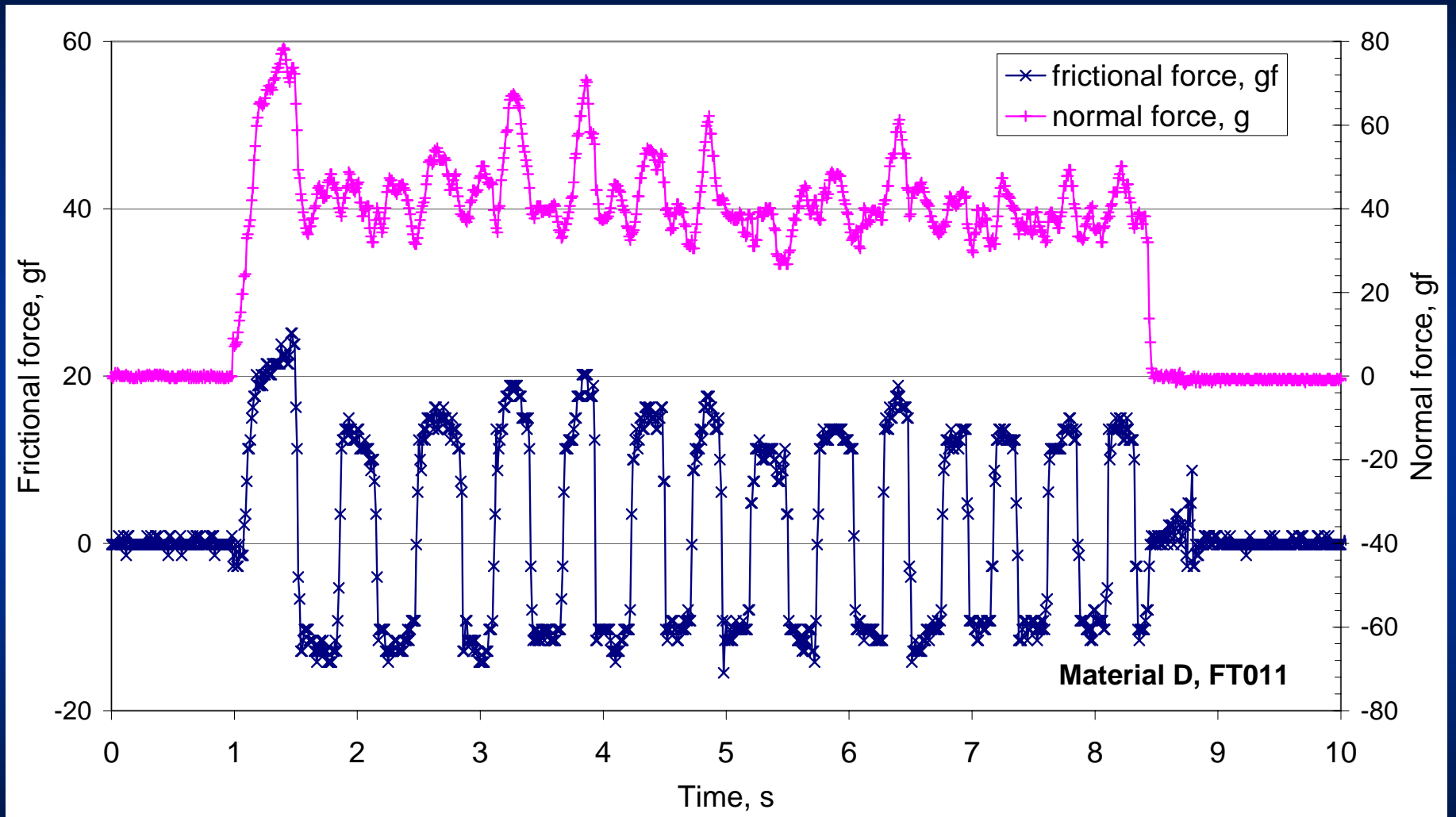
Surface friction measurements of soft materials



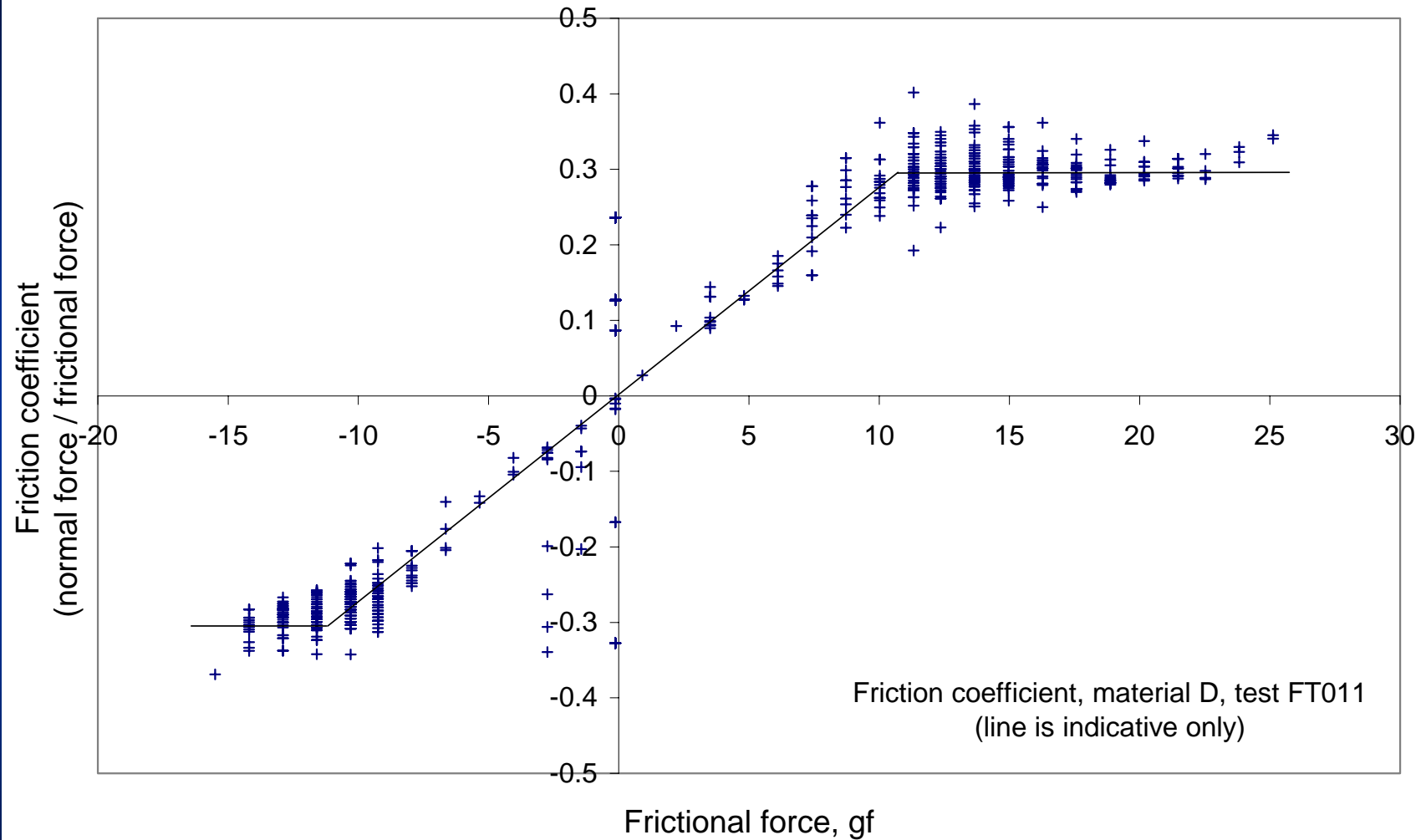
Surface friction measurements of soft materials



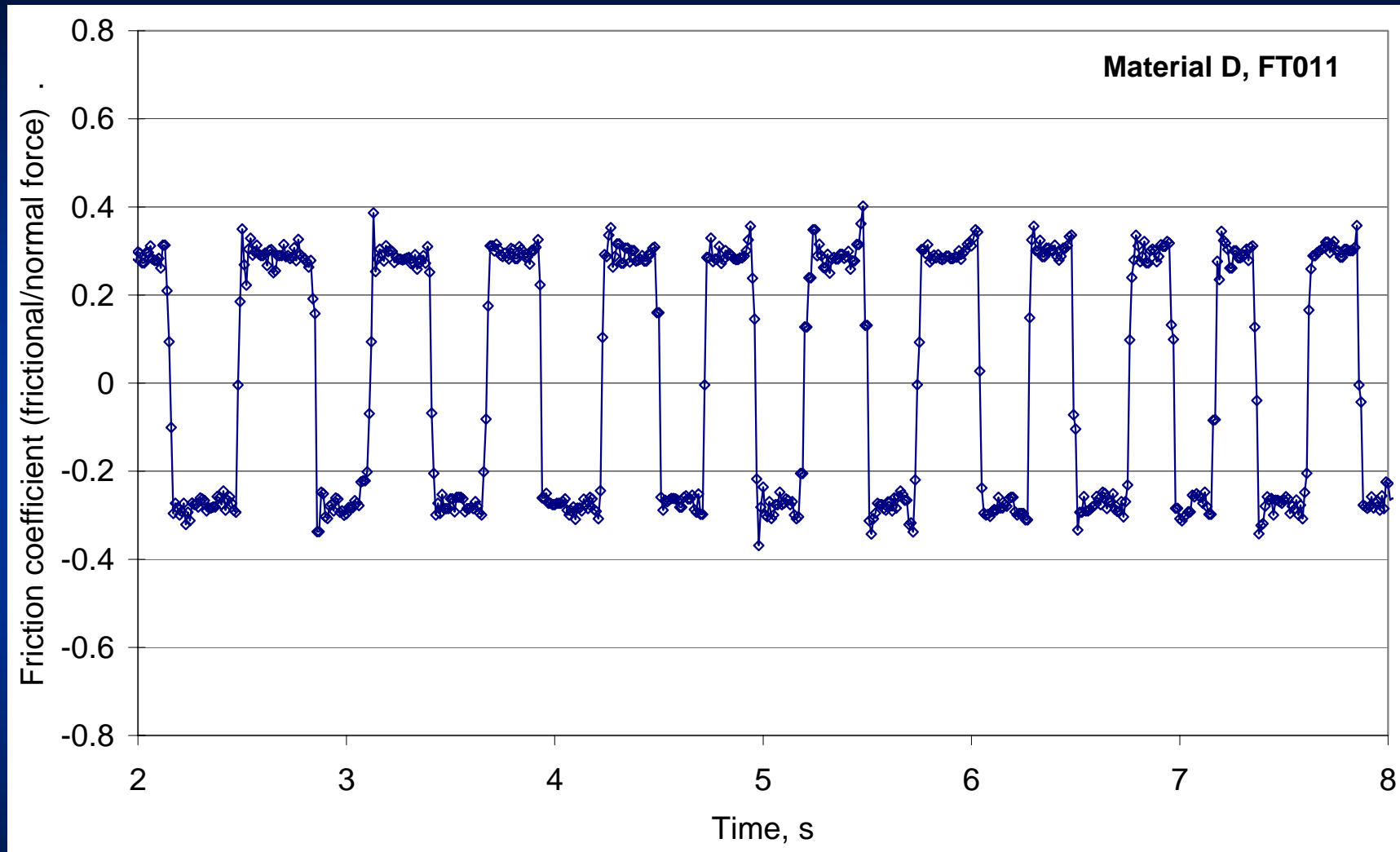
Surface friction measurements of soft materials



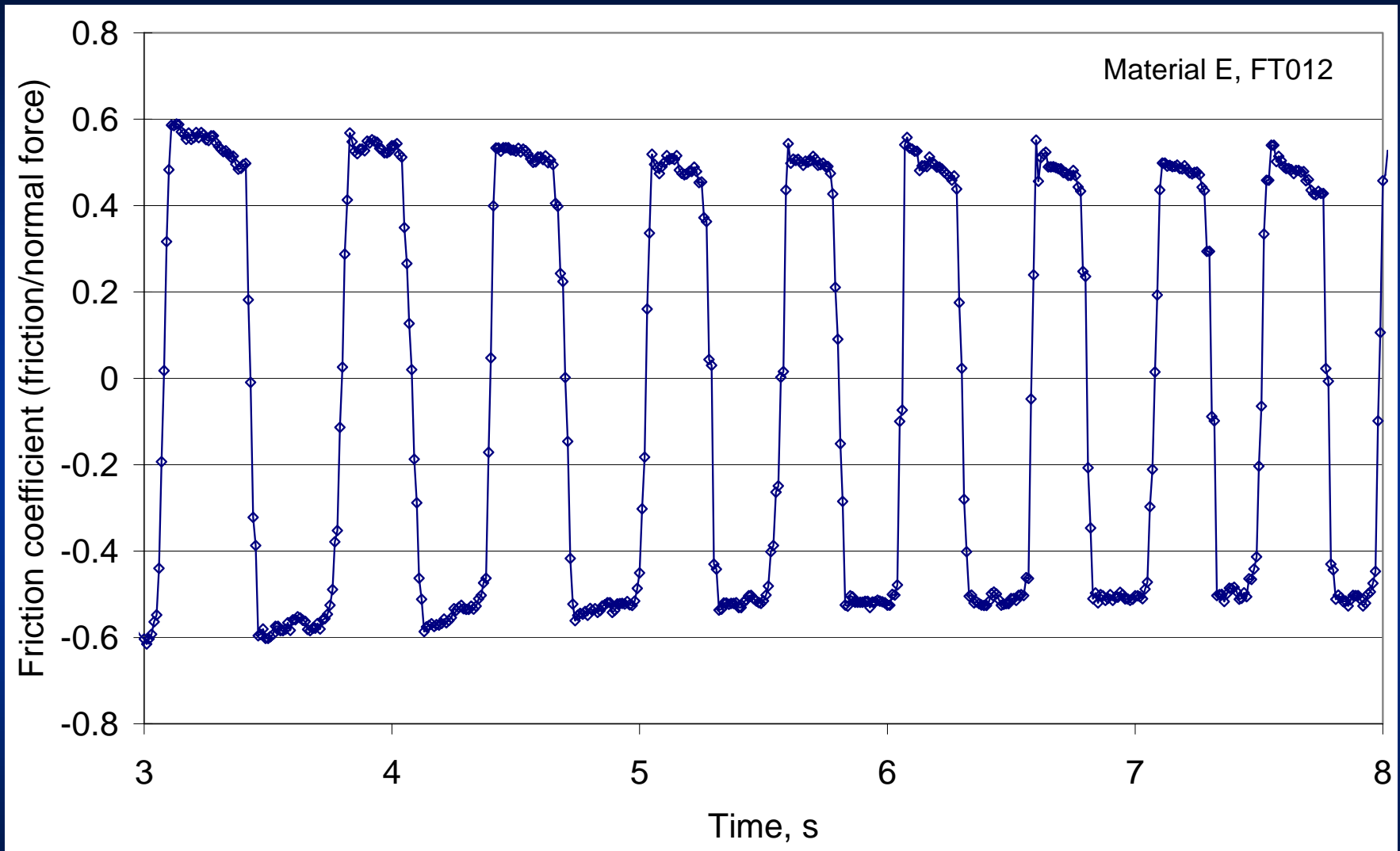
Surface friction measurements of soft materials



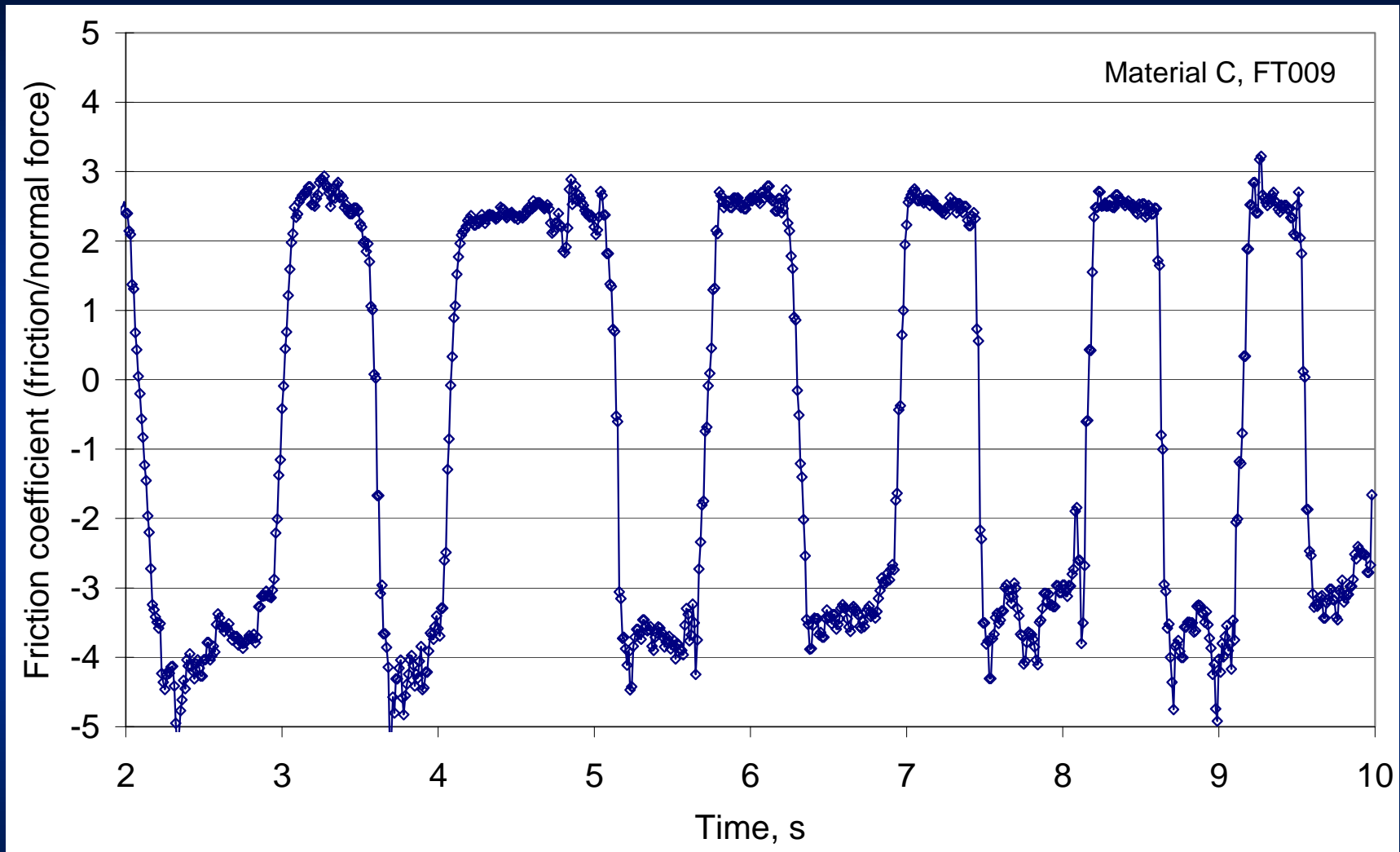
Surface friction measurements of soft materials



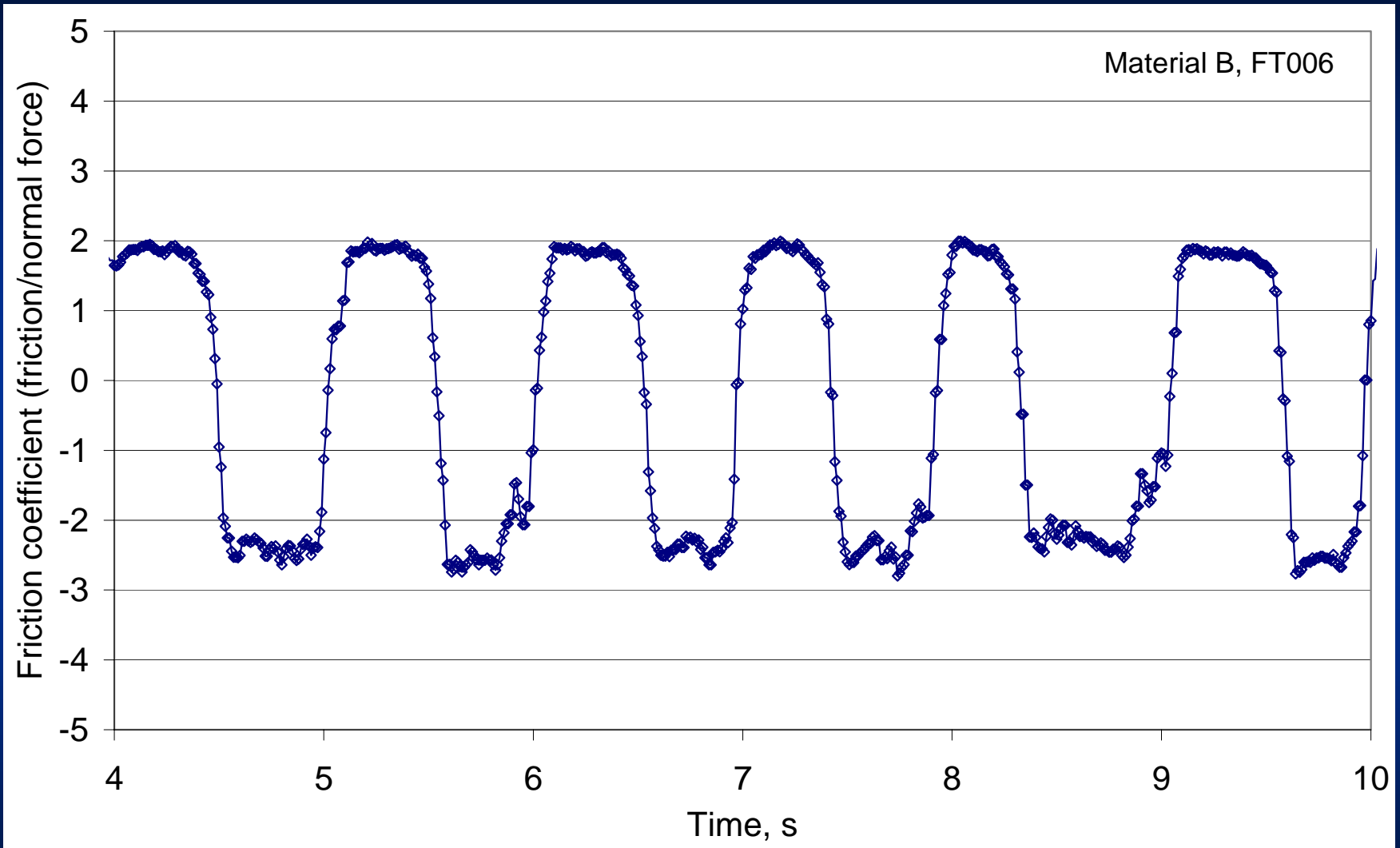
Surface friction measurements of soft materials



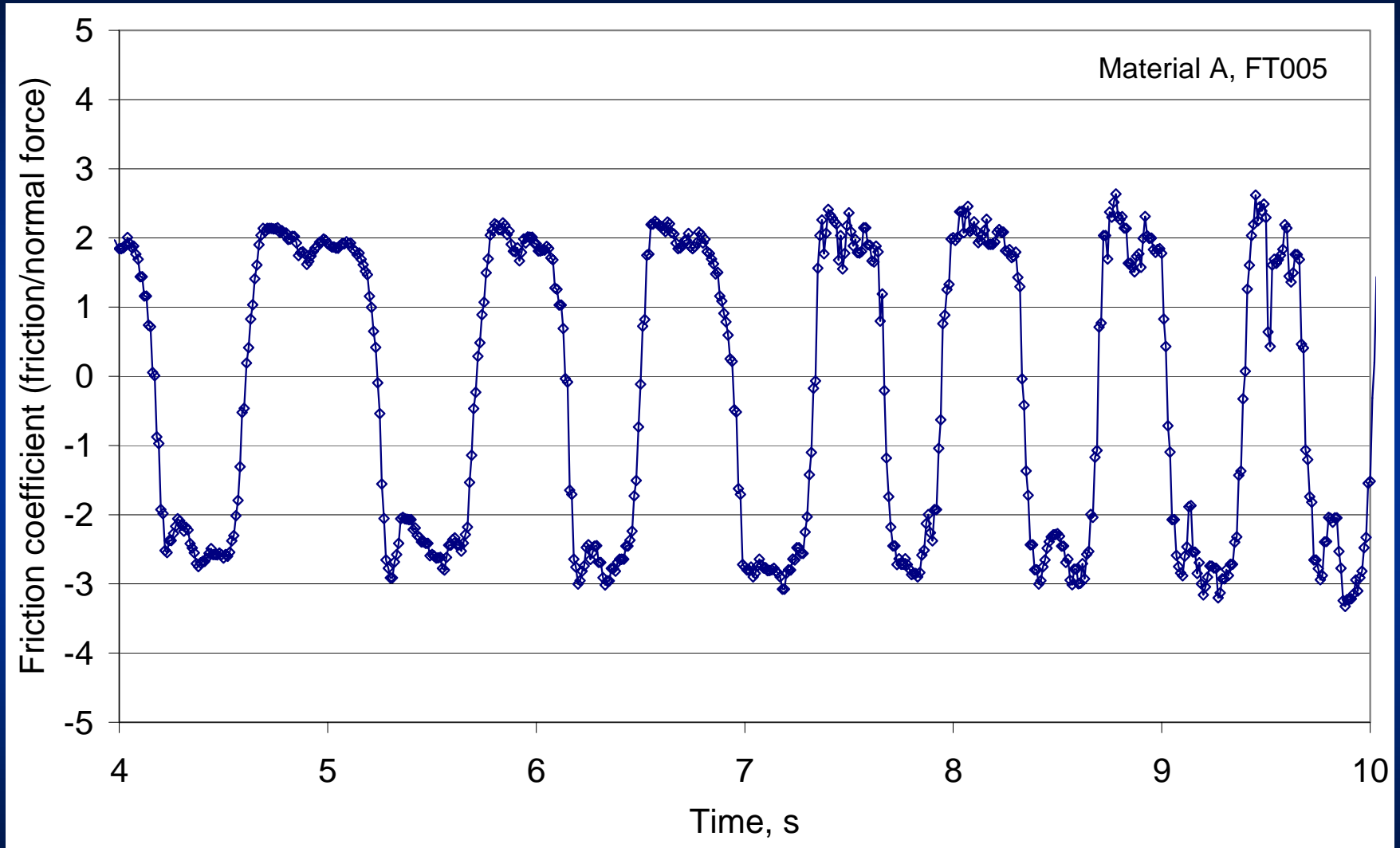
Surface friction measurements of soft materials



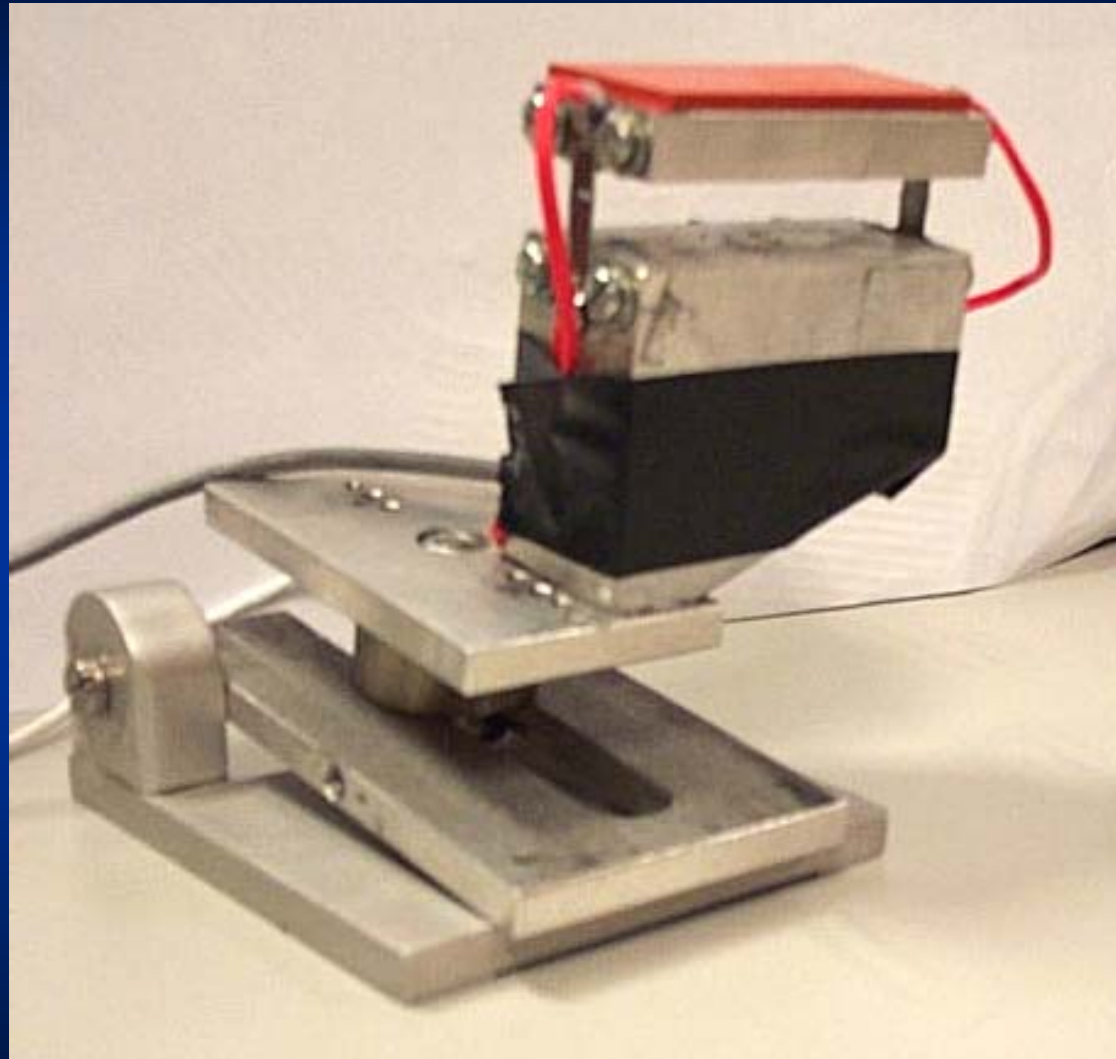
Surface friction measurements of soft materials



Surface friction measurements of soft materials



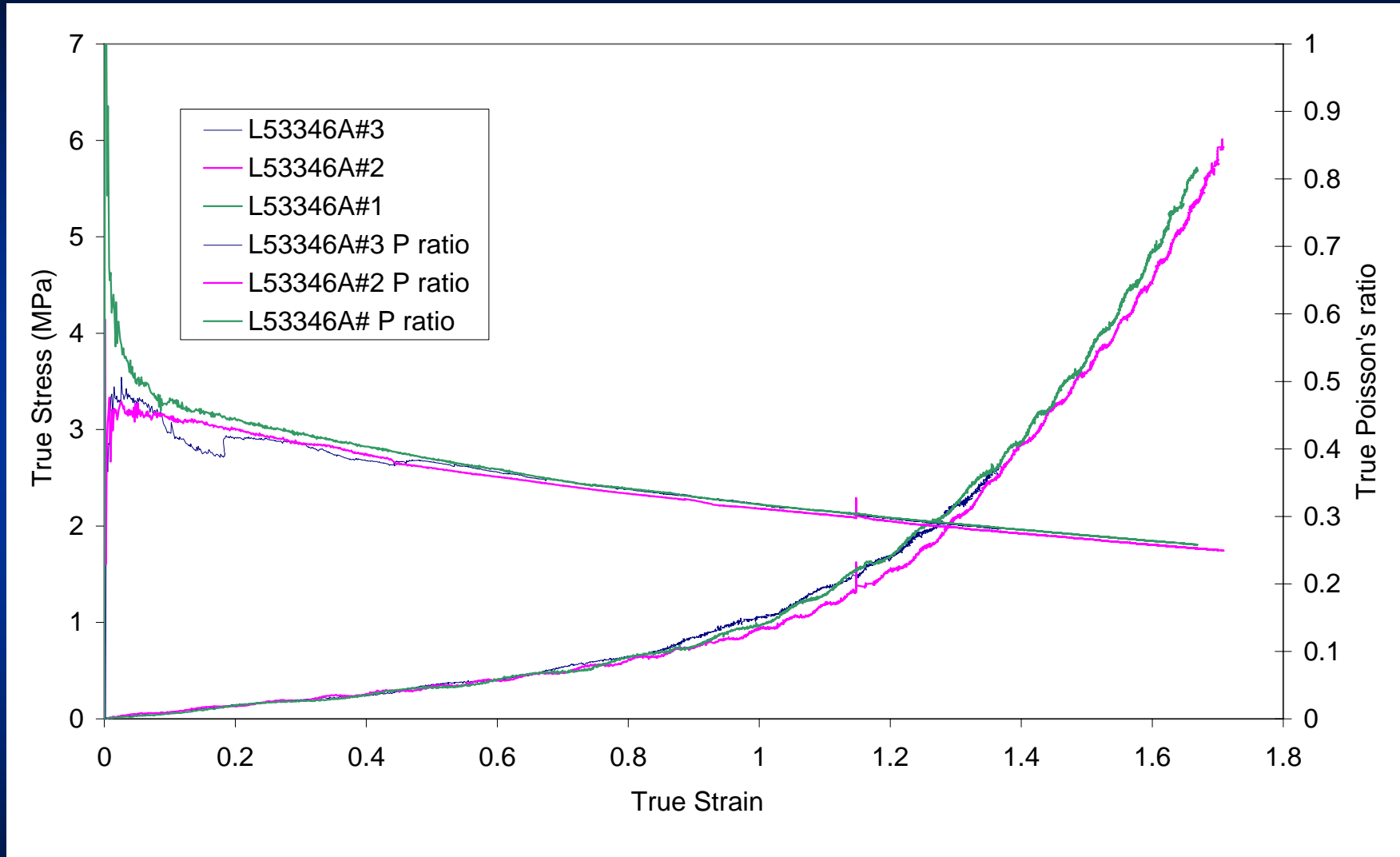
Surface friction measurements of soft materials



Hardness data

						Average	Coeff. Var, %
Material E							
IRHD deadlock	54.7	54.3	54			54.4	0.6
	54.5	54.7	54				
IRHD Micro	51.2	51.2	51.3			51.0	0.6
	50.9	50.7	50.9				
Material D							
IRHD deadlock	66.6	65.6	66.4			66.8	1.1
	67.3	67.6	67.2				
IRHD Micro	64	64.1	62.1	61.6		63.1	1.6
				62.4			
	63.9	64		62.7			

Tensile test data



Sensory Panel Evaluation

'In house' sensory panel evaluation

Soft touch materials ranked
and also graded on a scale of 1 to 10 for:

- Warmth
- Roughness
- Compressibility (hardness)
- Flexibility
- Moistness
- Tackiness/stickiness
- Friction
- Feeling 'nice'
- Most suitable for use in a face mask
- Most suitable for use in a screwdriver handle

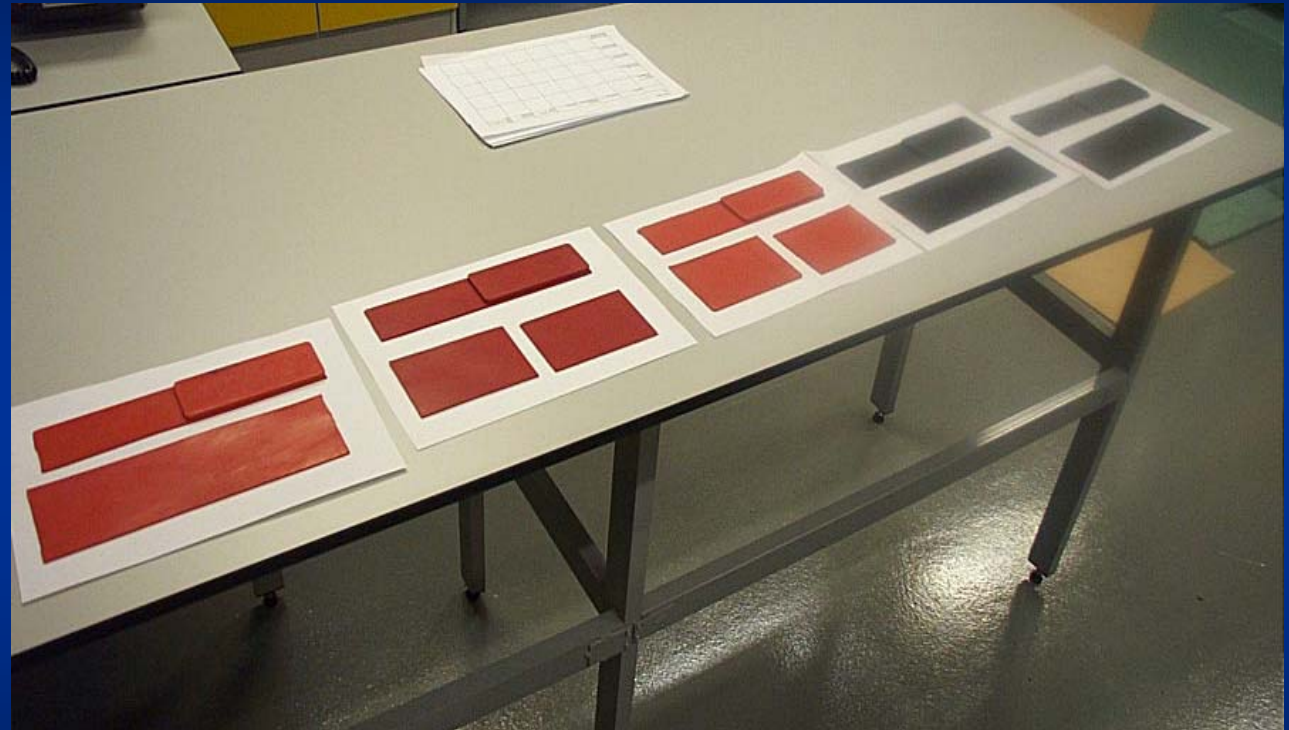
Sensory test conditions

- 5 samples – washed and dried
- Assessments carried out in near darkness
- Thermally equilibrated samples
- Subjects washed and dried hands prior to assessment

Issues

- No time limit for assessment – issue for thermal assessment?
- Sample geometry

NPL sensory evaluation: samples and sampling



Sensory panel results: average and indication of spread (range)

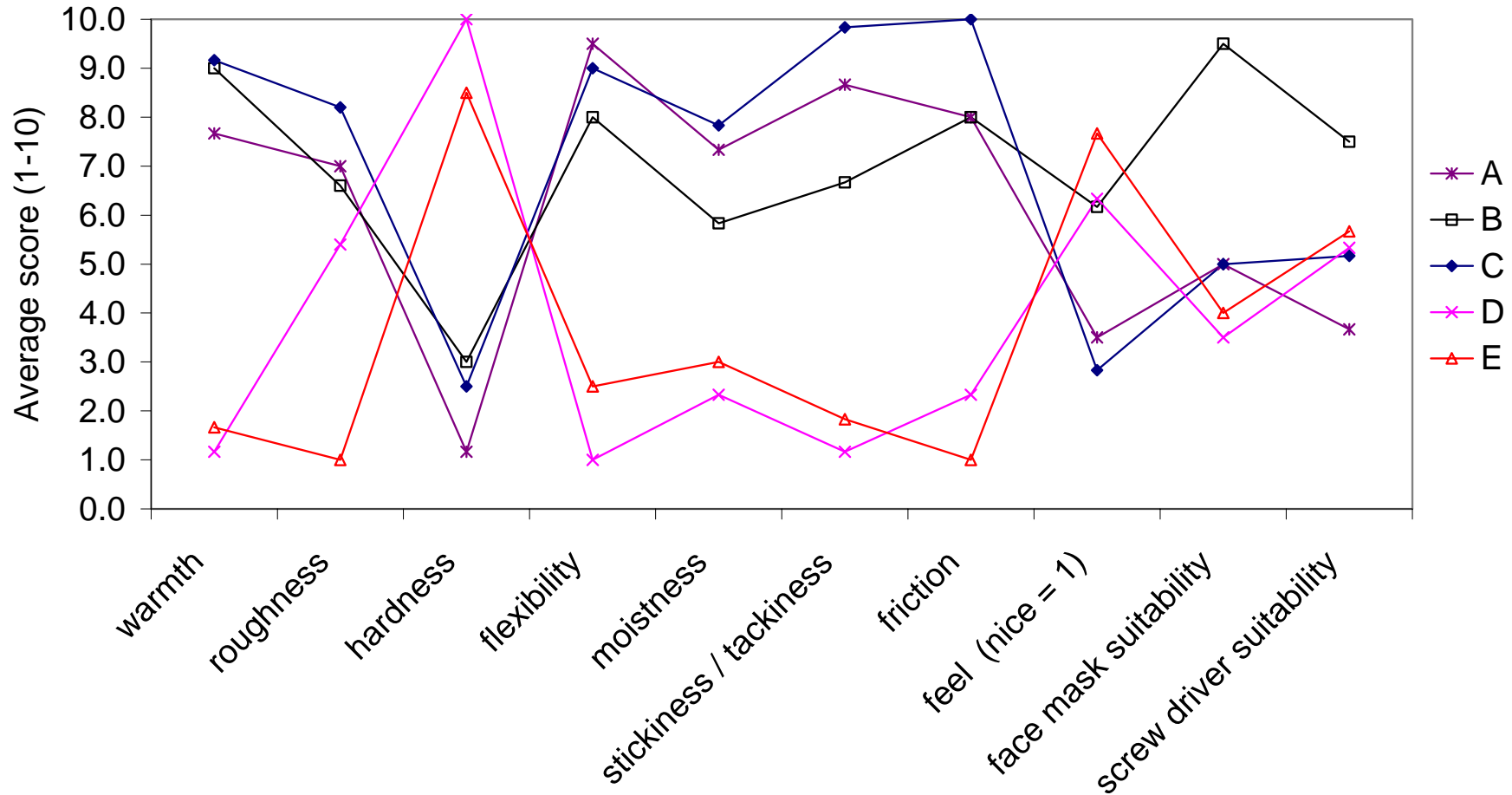
Material	Ranking (1-5)										Score (1-10)										
	warmth	roughness	hardness	flexibility	moistness	stickiness	friction	feel (nice = 1)	face mask suitability	screw driver suitability	warmth	roughness	hardness	flexibility	moistness	stickiness	friction	feel (nice = 1)	face mask suitability	screw driver suitability	
C	1.3	1.6	4.0	1.7	1.8	1.2	1.0	4.0	3.3	3.0	9.2	8.2	2.5	9.0	7.8	9.8	10.0	2.8	5.0	5.2	
B	2.0	3.2	3.3	2.5	2.8	2.5	2.3	2.5	1.5	2.3	9.0	6.6	3.0	8.0	5.8	6.7	8.0	6.2	9.5	7.5	
E	4.2	4.8	2.0	4.0	3.7	4.2	5.0	2.0	3.5	2.8	1.7	1.0	8.5	2.5	3.0	1.8	1.0	7.7	4.0	5.7	
D	4.7	3.0	1.0	4.8	4.2	4.7	4.0	2.5	3.5	3.0	1.2	5.4	10.0	1.0	2.3	1.2	2.3	6.3	3.5	5.3	
A	2.7	2.2	4.7	1.5	2.0	1.8	2.7	3.8	3.2	3.7	7.7	7.0	1.2	9.5	7.3	8.7	8.0	3.5	5.0	3.7	
range: (max-min)/2																					
C	0.5	0.5	1.0	1.0	1.5	0.5	0.0	2.0	2.0	2.0	1.5	2.5	2.0	2.0	4.5	0.5	0.0	4.5	4.5	4.5	
B	1.0	1.0	1.0	0.5	1.5	1.0	0.5	1.5	1.0	1.0	1.0	3.5	1.5	1.5	4.5	3.5	1.0	4.0	1.0	2.5	
E	0.5	0.5	0.0	0.0	2.0	0.5	0.0	1.5	1.5	2.0	0.5	0.0	0.5	1.0	4.5	1.0	0.0	4.0	3.0	4.5	
D	0.5	2.0	0.0	0.5	1.5	0.5	0.0	2.0	1.5	2.0	0.5	4.5	0.0	0.0	3.5	0.5	0.5	4.5	3.5	4.5	
A	0.5	1.0	0.5	1.0	1.0	1.0	0.5	1.0	2.0	1.0	1.5	2.5	0.5	1.0	3.5	1.5	1.0	3.5	4.5	3.0	

Sensory panel results: average and indication of spread (range)

Average score (1-10)										
Material	warmth	roughness	hardness	flexibility	moistness	stickiness	friction	feel (nice = 1)	face mask suitability	screw driver suitability
C	9.2	8.2	2.5	9.0	7.8	9.8	10.0	2.8	5.0	5.2
B	9.0	6.6	3.0	8.0	5.8	6.7	8.0	6.2	9.5	7.5
E	1.7	1.0	8.5	2.5	3.0	1.8	1.0	7.7	4.0	5.7
D	1.2	5.4	10.0	1.0	2.3	1.2	2.3	6.3	3.5	5.3
A	7.7	7.0	1.2	9.5	7.3	8.7	8.0	3.5	5.0	3.7
range of score: (max-min)/2										
C	1.5	2.5	2.0	2.0	4.5	0.5	0.0	4.5	4.5	4.5
B	1.0	3.5	1.5	1.5	4.5	3.5	1.0	4.0	1.0	2.5
E	0.5	0.0	0.5	1.0	4.5	1.0	0.0	4.0	3.0	4.5
D	0.5	4.5	0.0	0.0	3.5	0.5	0.5	4.5	3.5	4.5
A	1.5	2.5	0.5	1.0	3.5	1.5	1.0	3.5	4.5	3.0

Multivariable assessment: Sensorogram

Perception scoring of soft materials



Correlations of sensory panel results

Correlation		Ranking (1-5)										Scoring (1-10)									
		warmth	roughness	hardness	flexibility	moistness	stickiness	friction	feel (nice=1)	face mask suitability	screw driver suitability	warmth	roughness	hardness	flexibility	moistness	stickiness	friction	feel (nice=1)	face mask suitability	screw driver suitability
Ranking (1-5)	warmth	1.00																			
	roughness	0.65	1.00																		
	hardness	-0.84	-0.62	1.00																	
	flexibility	0.89	0.67	-0.99	1.00																
	moistness	0.89	0.73	-0.97	0.99	1.00															
	stickiness	0.95	0.75	-0.94	0.98	0.99	1.00														
	friction	0.93	0.87	-0.74	0.81	0.84	0.90	1.00													
	feel (nice=1)	-0.68	-0.92	0.79	-0.82	-0.88	-0.85	-0.81	1.00												
	face mask suitability	0.48	0.00	-0.27	0.30	0.18	0.27	0.34	0.16	1.00											
	screw driver suitability	0.09	-0.42	0.37	-0.30	-0.35	-0.23	-0.04	0.62	0.63	1.00										
Scoring (1-10)	warmth	-0.97	-0.67	0.88	-0.92	-0.89	-0.94	-0.91	0.69	-0.57	-0.03	1.00									
	roughness	-0.73	-0.95	0.62	-0.68	-0.70	-0.75	-0.92	0.80	-0.30	0.20	0.78	1.00								
	hardness	0.89	0.65	-0.98	0.99	0.95	0.95	0.80	-0.76	0.43	-0.24	-0.95	-0.71	1.00							
	flexibility	-0.92	-0.67	0.98	-0.99	-0.96	-0.97	-0.84	0.77	-0.42	0.21	0.96	0.72	-1.00	1.00						
	moistness	-0.92	-0.76	0.96	-0.99	-0.99	-1.00	-0.89	0.87	-0.27	0.29	0.94	0.76	-0.97	0.98	1.00					
	stickiness	-0.94	-0.78	0.95	-0.98	-0.99	-1.00	-0.91	0.87	-0.28	0.26	0.95	0.79	-0.96	0.98	1.00	1.00				
	friction	-0.95	-0.83	0.86	-0.91	-0.91	-0.96	-0.97	0.81	-0.42	0.11	0.97	0.89	-0.92	0.94	0.95	0.97	1.00			
	feel (nice=1)	0.72	0.94	-0.79	0.82	0.88	0.87	0.85	-1.00	-0.10	-0.56	-0.72	-0.84	0.77	-0.79	-0.88	-0.88	-0.85	1.00		
	face mask suitability	-0.60	-0.07	0.39	-0.42	-0.31	-0.39	-0.44	-0.05	-0.99	-0.61	0.67	0.35	-0.53	0.53	0.39	0.40	0.53	0.00	1.00	
	screw driver suitability	-0.12	0.40	-0.31	0.25	0.32	0.20	0.01	-0.60	-0.73	-0.99	0.09	-0.14	0.17	-0.15	-0.25	-0.22	-0.06	0.54	0.70	1.00

Correlations of sensory panel results

		Ranking (1-5)									
Confidence		H	M	H	H	L	H	H	L	L	L
Correlation		<i>warmth</i>	<i>roughness</i>	<i>hardness</i>	<i>flexibility</i>	<i>moistness</i>	<i>stickiness</i>	<i>friction</i>	<i>feel (nice=1)</i>	<i>face mask suitability</i>	<i>screw driver suitability</i>
Scoring (1-10)	warmth	-0.97	-0.67	0.88	-0.92	-0.89	-0.94	-0.91	0.69	-0.57	-0.03
	roughness	-0.73	-0.95	0.62	-0.68	-0.70	-0.75	-0.92	0.80	-0.30	0.20
	hardness	0.89	0.65	-0.98	0.99	0.95	0.95	0.80	-0.76	0.43	-0.24
	flexibility	-0.92	-0.67	0.98	-0.99	-0.96	-0.97	-0.84	0.77	-0.42	0.21
	moistness	-0.92	-0.76	0.96	-0.99	-0.99	-1.00	-0.89	0.87	-0.27	0.29
	stickiness	-0.94	-0.78	0.95	-0.98	-0.99	-1.00	-0.91	0.87	-0.28	0.26
	friction	-0.95	-0.83	0.86	-0.91	-0.91	-0.96	-0.97	0.81	-0.42	0.11
	feel (nice=1)	0.72	0.94	-0.79	0.82	0.88	0.87	0.85	-1.00	-0.10	-0.56
	face mask suitability	-0.60	-0.07	0.39	-0.42	-0.31	-0.39	-0.44	-0.05	-0.99	-0.61
	screw driver suitability	-0.12	0.40	-0.31	0.25	0.32	0.20	0.01	-0.60	-0.73	-0.99

Correlations of sensory panel results

		Scoring (1-10)									
Confidence		H	M	H	H	L	H	H	L	L	L
Correlation		<i>warmth</i>	<i>roughness</i>	<i>hardness</i>	<i>flexibility</i>	<i>moistness</i>	<i>stickiness</i>	<i>friction</i>	<i>feel (nice=1)</i>	<i>face mask suitability</i>	<i>screw driver suitability</i>
Scoring (1-10)	warmth	1.00									
	roughness	0.78	1.00								
	hardness	-0.95	-0.71	1.00							
	flexibility	0.96	0.72	-1.00	1.00						
	moistness	0.94	0.76	-0.97	0.98	1.00					
	stickiness	0.95	0.79	-0.96	0.98	1.00	1.00				
	friction	0.97	0.89	-0.92	0.94	0.95	0.97	1.00			
	feel (nice=1)	-0.72	-0.84	0.77	-0.79	-0.88	-0.88	-0.85	1.00		
	face mask suitability	0.67	0.35	-0.53	0.53	0.39	0.40	0.53	0.00	1.00	
	screw driver suitability	0.09	-0.14	0.17	-0.15	-0.25	-0.22	-0.06	0.54	0.70	1.00

Summary

- ◆ Limitations of using Kawabata Evaluation System for soft touch polymeric materials identified. Alternative methods being identified / developed.
- ◆ Surface friction and other thermal/mechanical measurements commenced.
- ◆ Sensory panel development initiated.
- ◆ Initial sensory panel assessment carried out on selection of materials.
- ◆ Potential studio project on soft metrology of leathers

Next steps

- ◆ Further identification and development of characterisation methods.
- ◆ Sensory panel development.
- ◆ Obtain further specimens.
- ◆ Progress potential studio project on soft metrology of leathers

THE END

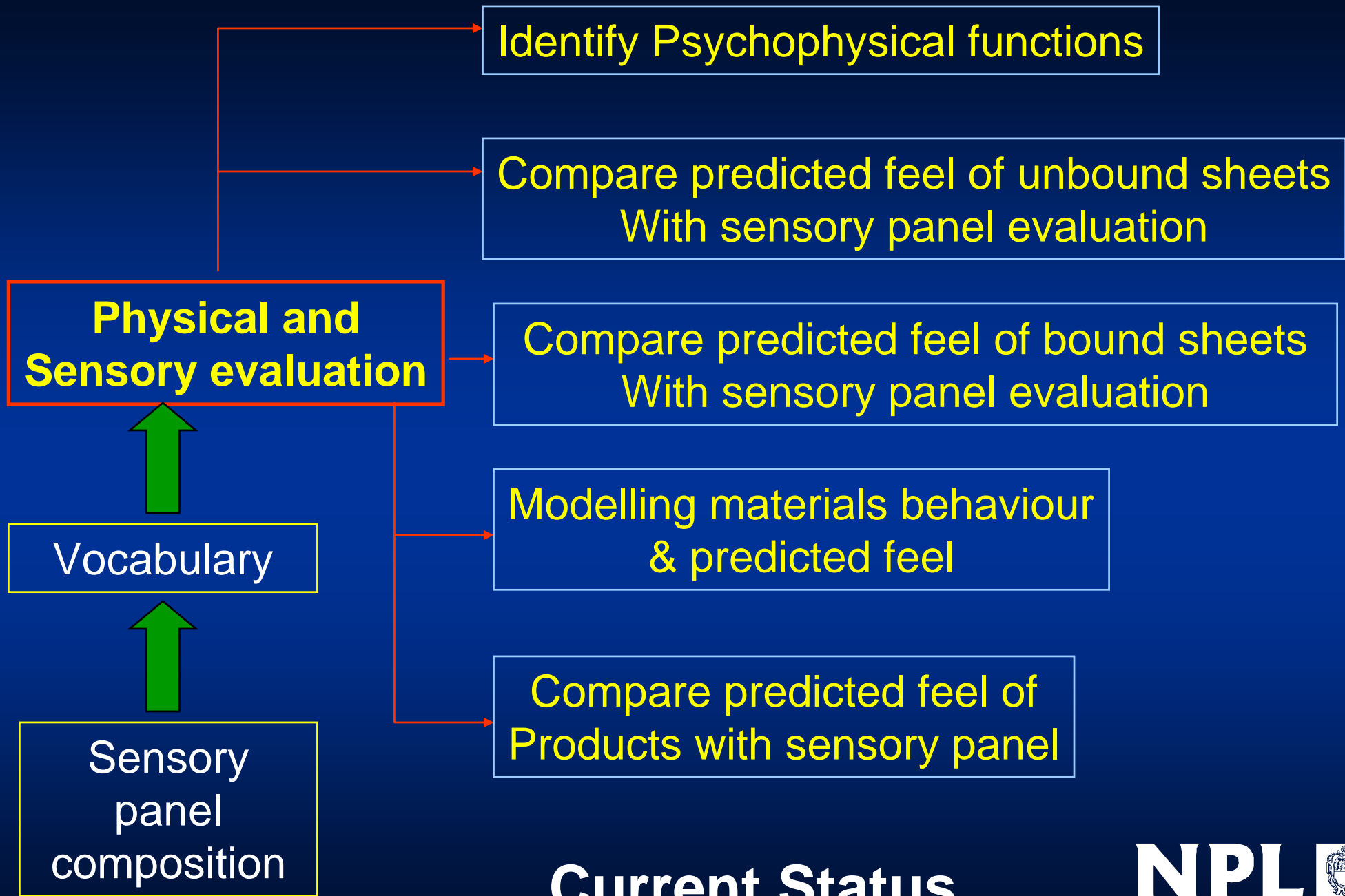


'Next Steps' described at the last IAG

- ◆ Agree a protocol for the sensory panel
- ◆ Obtain specimens
- ◆ Pursue Kawabata test system modifications
- ◆ Evaluate other methods for measuring properties

Comparisons between physical properties and sensory evaluation





Current Status

Panel composition

Age

50-70



18-25



Anglo-Saxon

Afro-Caribbean

Asian

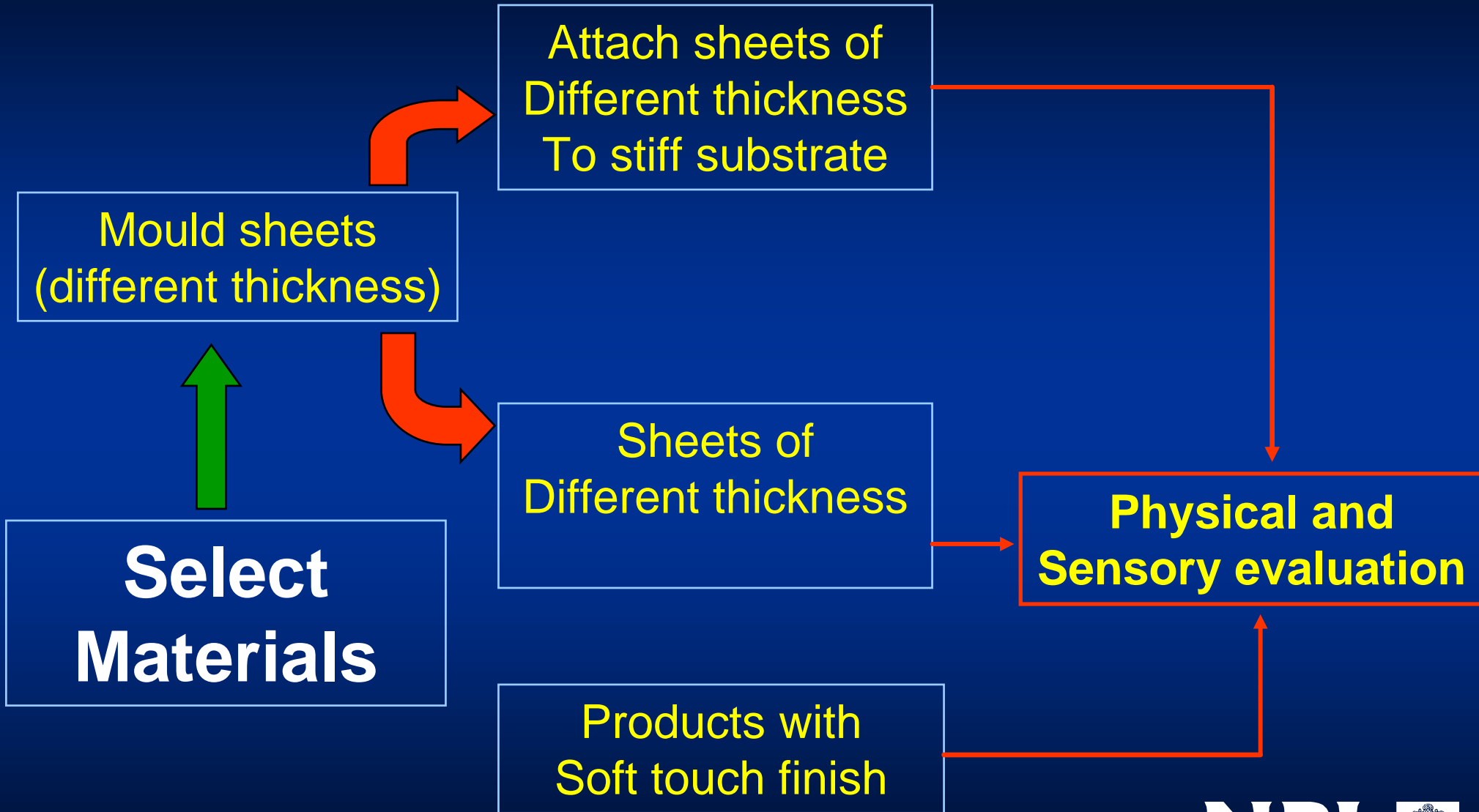


Male/Female

Summary

- ◆ Matrix of materials established
- ◆ Sensory Panel development initiated
- ◆ Preliminary property testing highlights difficulty with Kawabata

Prepare test specimens – Current Status



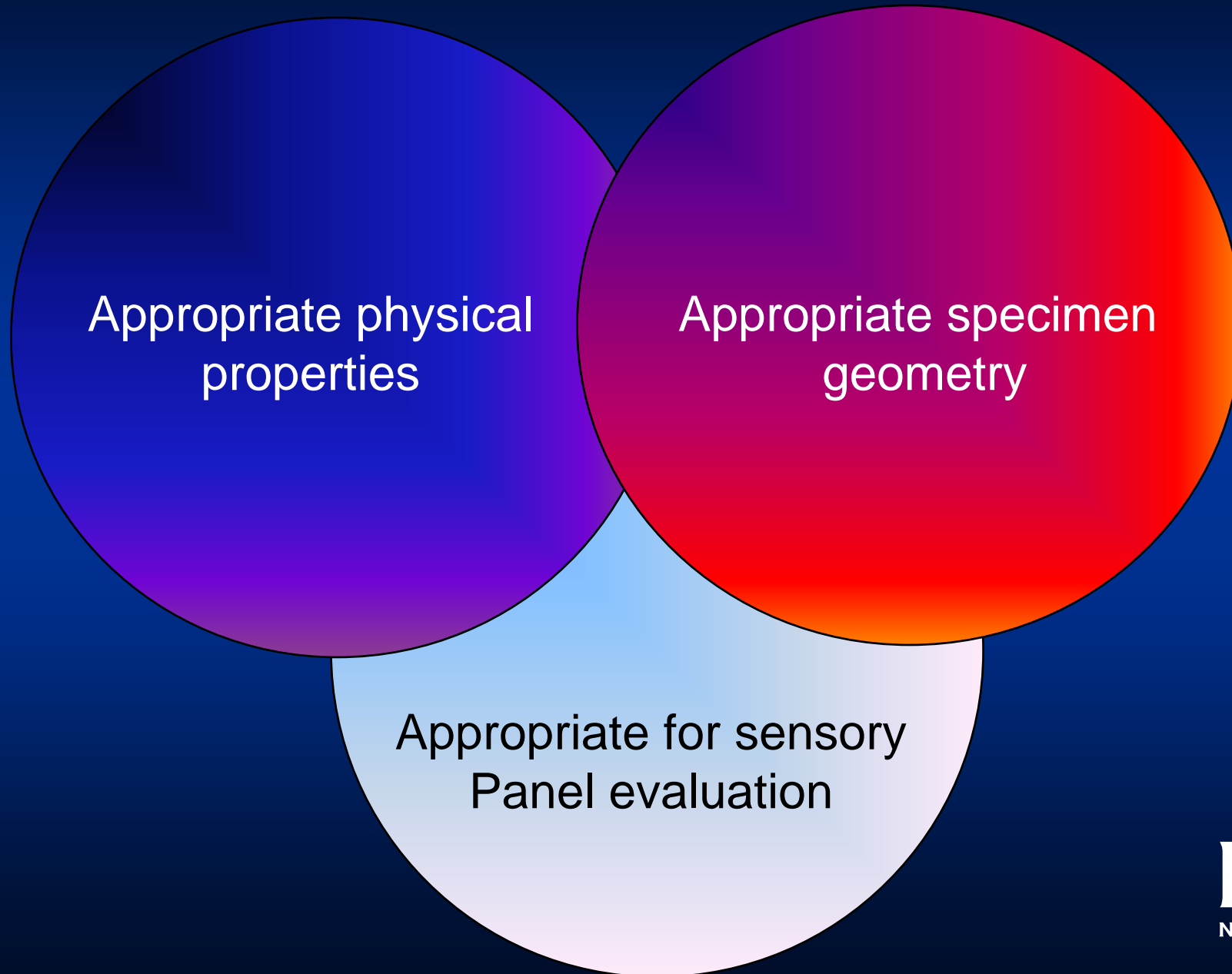
Sensory panel evaluation – objective tests

- ◆ Triangle test – odd one out in a set of three
- ◆ Paired comparison test – compare pairs
- ◆ Duo-trio test – control followed by two samples, one of which is control, identify odd one out.
- ◆ Ranking test

Sensory panel evaluation – subjective tests

- ◆ Intensity measurements – intensity of an attribute (e.g. scale of 1 to 10)
- ◆ Profile analyses – sensory description of material

Materials selection criteria



Measurable properties typically found in data sheets

- ◆ Hardness
- ◆ Density
- ◆ Coefficient of thermal expansion

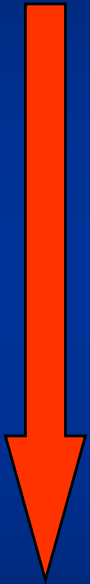
- ◆ Processing data (melt flow rate)

- ◆ Tensile properties (strength, modulus, elongation to break)
- ◆ Flexural properties (modulus, fatigue)
- ◆ Torsion modulus
- ◆ Wear

Choice of Materials

Material 1Material 6

25A



85A

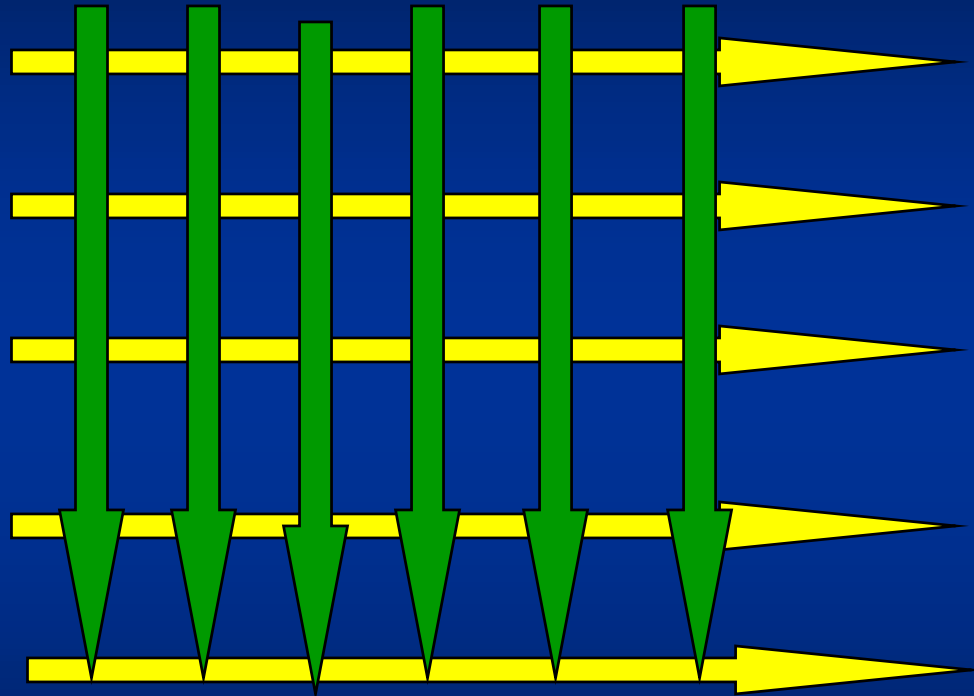
H1

H2

H3

H4

H5



**Sensory evaluation
Sheets and products**

Identify Psychophysical functions

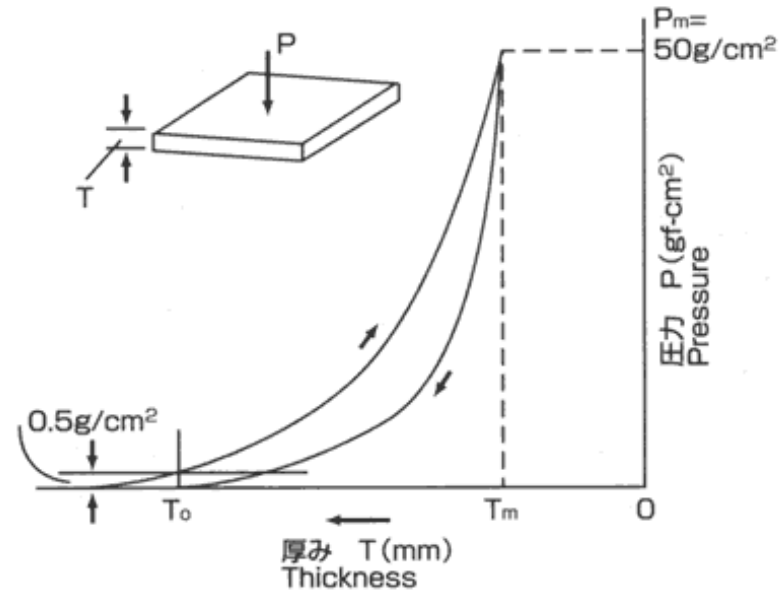
Compare predicted feel of unbound sheets
With sensory panel evaluation

Compare predicted feel of bound sheets
With sensory panel evaluation

Modelling materials behaviour
& predicted feel

Compare predicted feel of
Products with sensory panel

Compressibility



特性値
Property

圧縮の直線性 $LC = 2WC / \{(T_0 - T_m) P_m\}$ (—)
布 1cm^2 あたりの圧縮エネルギー

$$WC = \int_{T_m}^{T_0} PdT \quad (\text{gf} \cdot \text{cm} / \text{cm}^2)$$

$$\text{圧縮レジリエンス } RC = \left\{ \int_{T_m}^{T_0} PdT / WC \right\} \times 100 (\%)$$

厚み $T_0 =$ 圧力 0.5g/cm^2 のときの厚み (mm)

圧縮特性
Compressional property

Kesato, Japan

Factors affecting perception

- ◆ Appearance
- ◆ Comfort
- ◆ Tackiness
- ◆ Warmth
- ◆ Dryness
- ◆ Compressibility

Physical properties

Property	Data sheet
Surface roughness	
Coefficient of Friction	
Tensile modulus	yes
Shear modulus	
Flexural modulus	
Compressibility / hardness	yes
Density	yes
Heat transfer	

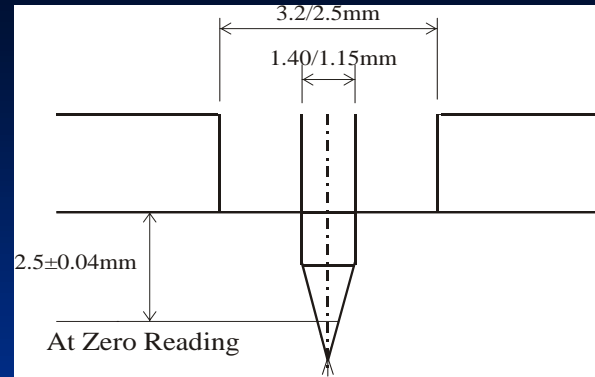
Indenter geometry, force and hardness

Test method	Diameter of indenter, / mm	Contact force, / N	Additional force, / N	Total force, / N	Application
N	$2,50 \pm 0,01$	$0,30 \pm 0,02$	$5,40 \pm 0,01$	$5,70 \pm 0,03$	Thickness: = 4 mm, Range: 35 - 85 IRHD, or 30 - 95 IRHD
H	$1,00 \pm 0,01$	$0,30 \pm 0,02$	$5,40 \pm 0,01$	$5,70 \pm 0,03$	Thickness: = 4 mm, Range: 85 - 100 IRHD
L	$5,00 \pm 0,01$	$0,30 \pm 0,02$	$5,40 \pm 0,01$	$5,70 \pm 0,03$	Thickness: = 6 mm, Range: 10 - 35 IRHD
M	$0,395 \pm 0,005$	$0,008\ 3 \pm 0,000\ 5$	$0,145 \pm 0,000\ 5$	$0,153\ 3 \pm 0,001$	Thickness: < 4 mm, Range: 35 - 85 IRHD, or 30 - 95 IRHD

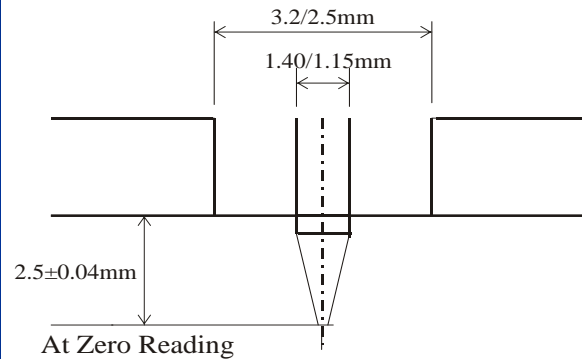
(NPL website)

Indenter geometry

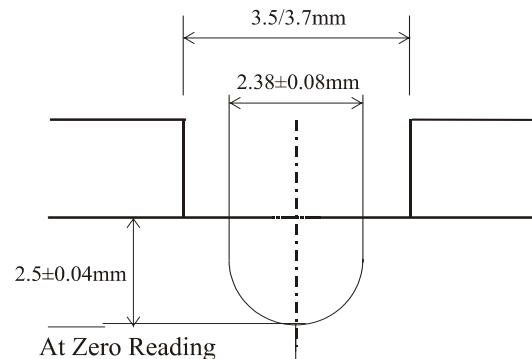
Type A&C



Type B&D

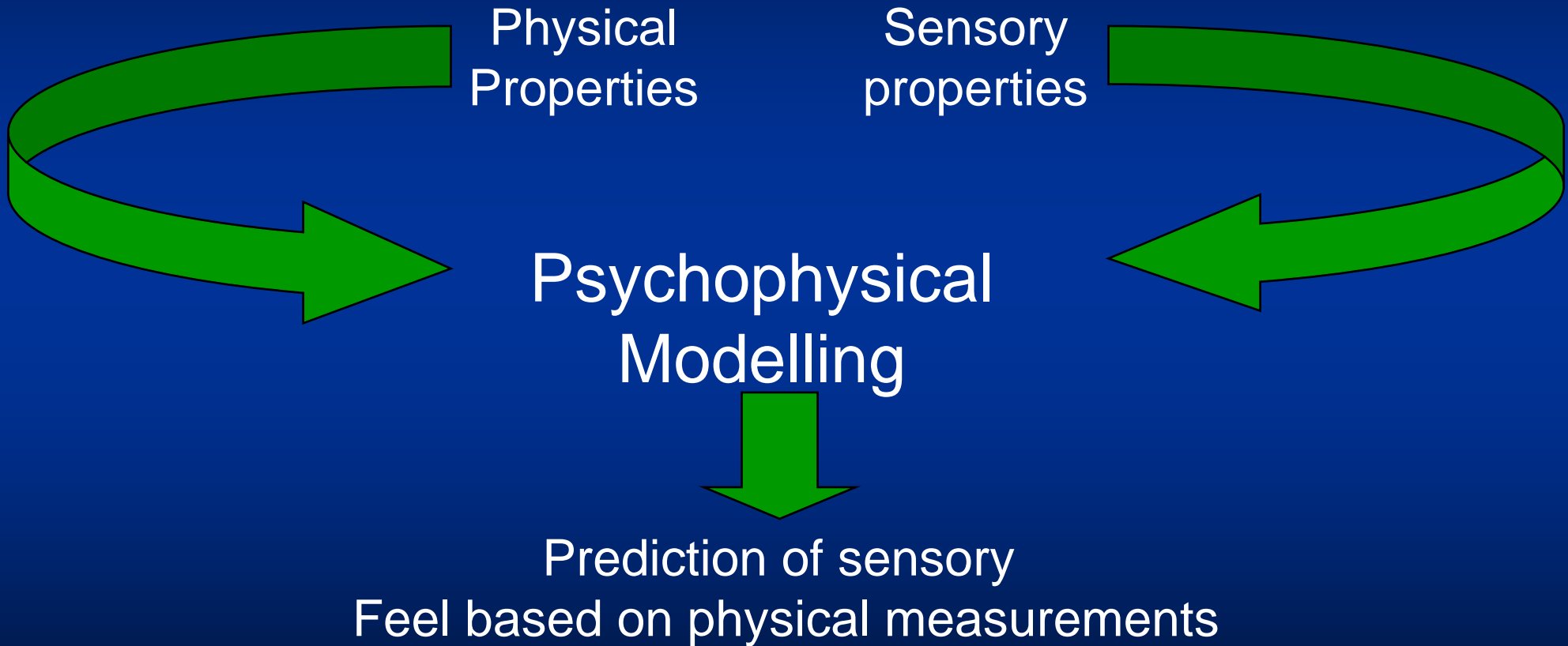


Types DO, O
and OO

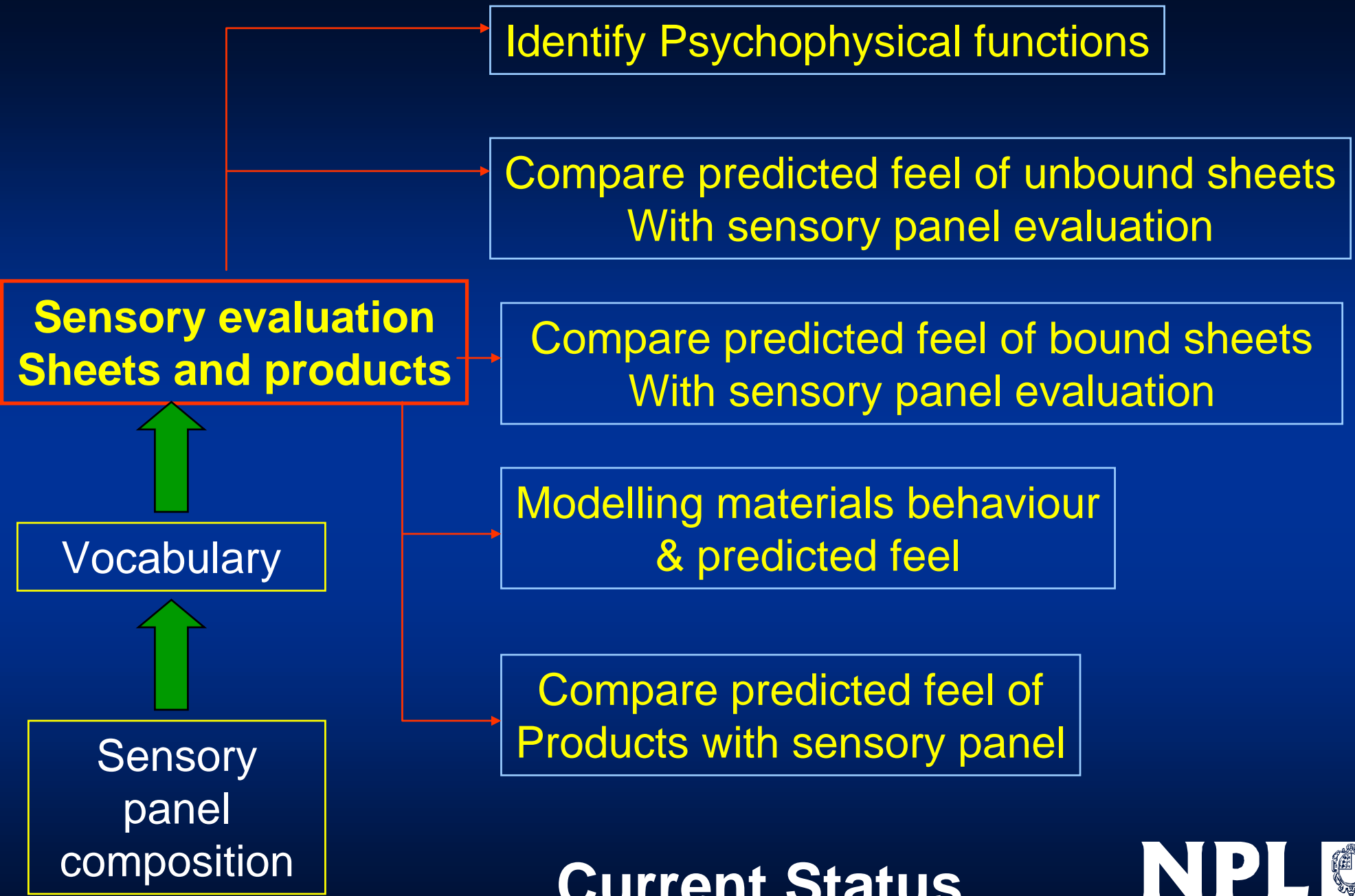


(ASTM D 2240-97)

Linking physical measurement with sensory perception



$$S = x * \text{stiffness} + y * \text{roughness} + \dots$$



Current Status

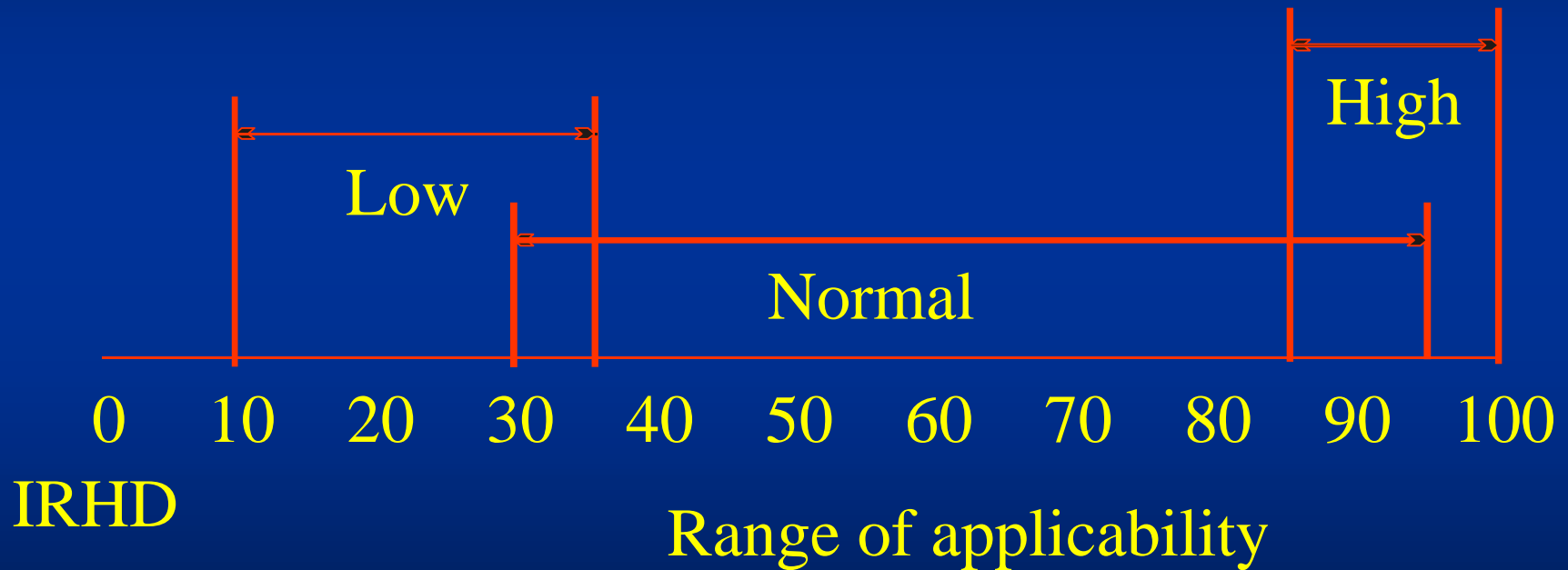
Samples ranging from x to y shore - Kawabata

Sample

Preliminary results:

- ◆ Too small
- ◆ Too stiff
- ◆ Too thick

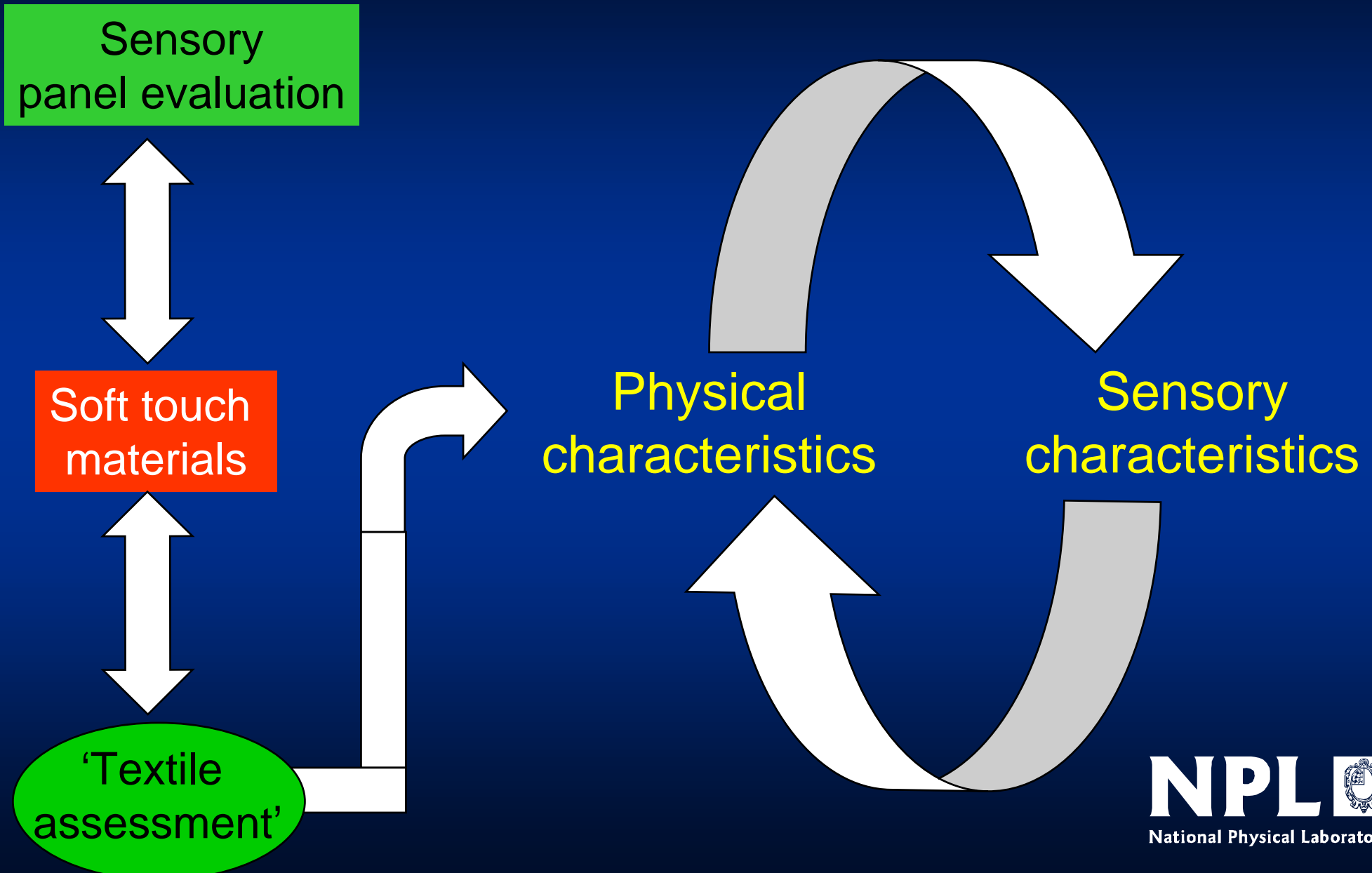
Rubbers: Hardness scale



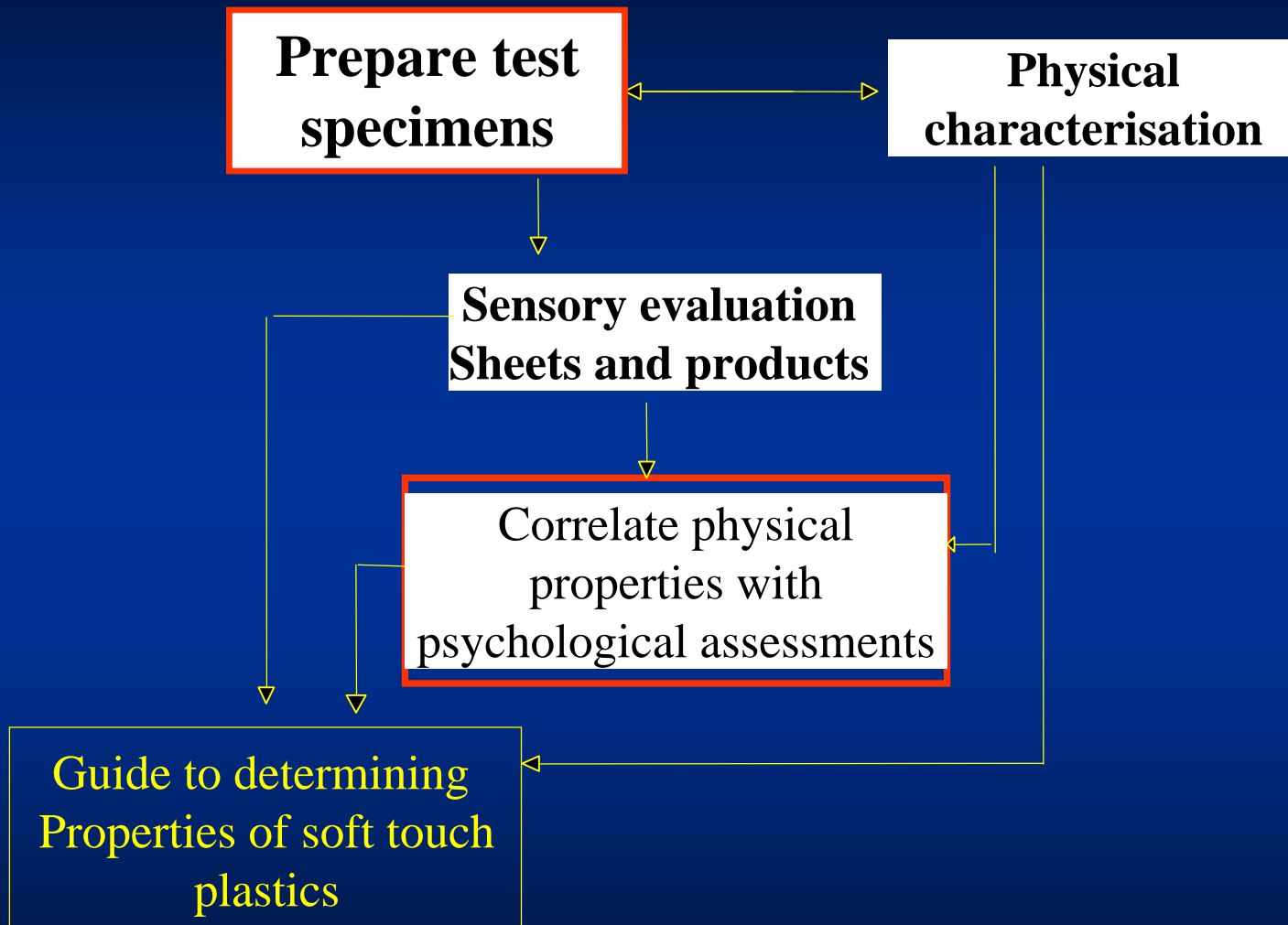
Project MPP7.7



Original plans to link textile evaluation to soft touch



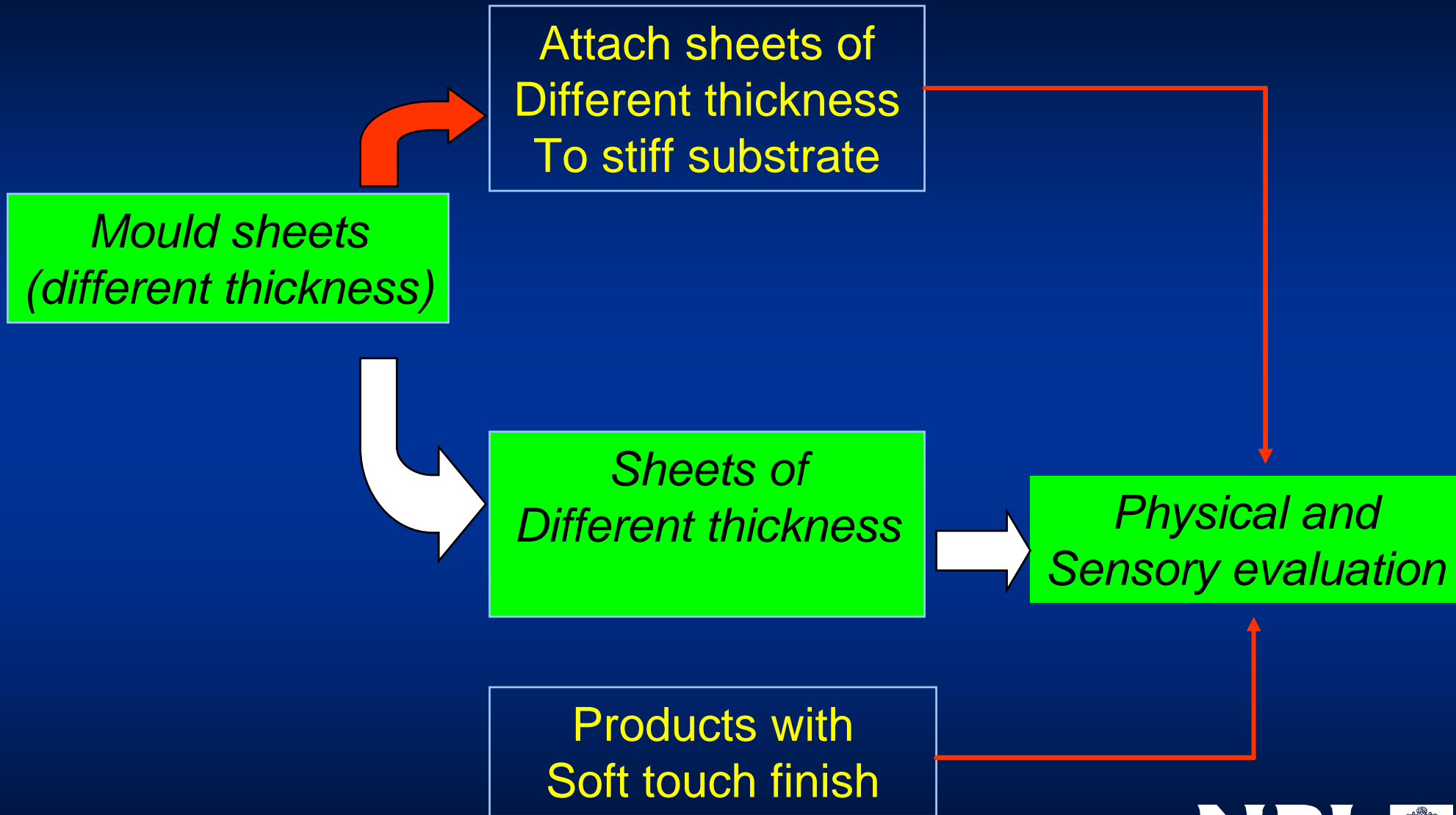
Project overview – Current Status



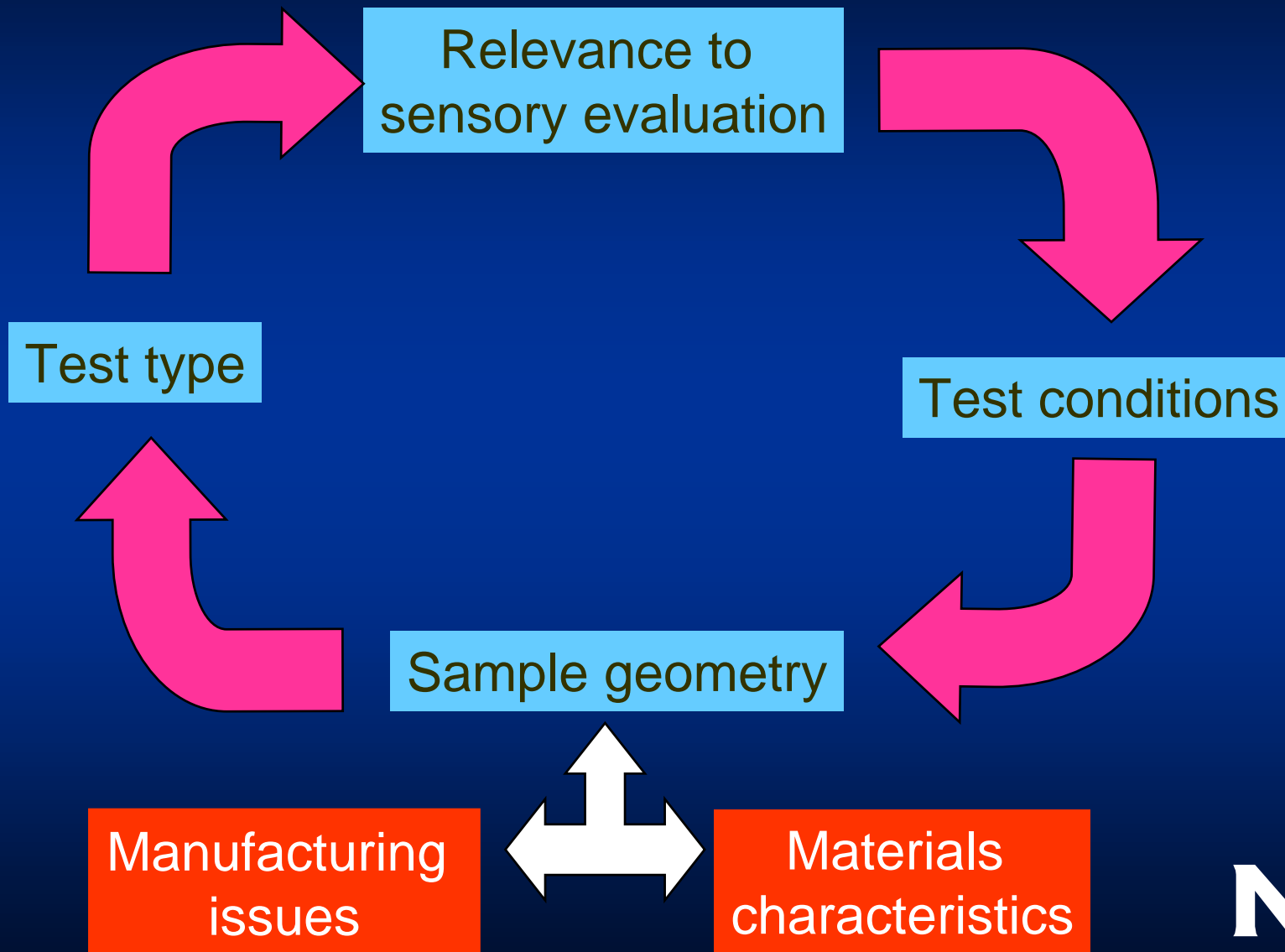
KES instrumentation limits

- ◆ Sample thickness (<3mm)
- ◆ Tensile load (<
- ◆ Sample size (20*20cm)
- ◆ Surface roughness (<
- ◆ Shear load

Prepare test specimens



Design of experiments!



Mechanical test conditions

What loads need to be applied to soft materials to assess them?

- ◆ Single finger tip
- ◆ Several finger tips
- ◆ Palm
- ◆ Inside of hand

How does this load depend on the test material?

What is the time dependence of the applied load – stroking?

Roughness data

Ubm results and gloss

'Warm' to the touch?



'The q_{\max} value (Watts/m²°C) indicates the instantaneous warm/cool feeling sensed when there is initial contact of fabric with the skin surface. A higher value of q_{\max} denotes that there is more rapid movement of heat from the body to the fabric surface resulting in a cooler feeling fabric'

Factors affecting perceived warmth of a material

- ◆ Contact time – importance depends on use of material
- ◆ Type of interface – ‘interfacial humidity’
- ◆ Contact area and pressure
- ◆ Size of heat source (e.g. finger, hand, face) compared with sample
- ◆ Material surface characteristics - roughness
- ◆ Sample thickness
- ◆ Thermal properties of sample and underlying substrate
- ◆ Sample porosity

Measurable quantities: Thermal diffusivity

Speed at which heat passes into a material

$$\alpha = \lambda / \rho \cdot C_p$$

Major factor affecting instantaneous feeling of 'warmth'

λ = thermal conductivity

ρ = sample density

C_p = specific heat capacity

Actually depends on sample geometry, ΔT and heat transfer between skin and sample

Heat capacity data and thermal diffusivity comparison



KANSEI



Kansei Engineering Report (visit Dec. 2002)



‘Affective design refers to that part of design which is concerned with the interface between the product and the mind’

<http://www.faradaypackaging.com/>

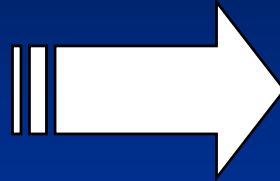
Background of Kansei engineering

- Developed by Nagamachi in 1970's
- Extension of human centred design (ISO 13407:1999)
- Strong growth in Japan – Society of Kansei engineers (1998)
- International journal now published
- Kansei engineering integrated part of product development
- Used by major companies: Seiko-Epson, Mazda, Shiseido Co. Ltd (4th largest global manufacturer of cosmetics)

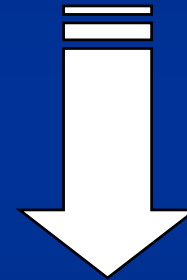
Using Kansei engineering: Adjectives and semantic scales

Source Adjectives

- Consumers
- Designers
- Lifestyle
- Magazines
- Retailers
- Internet search engines
- Mail order catalogues



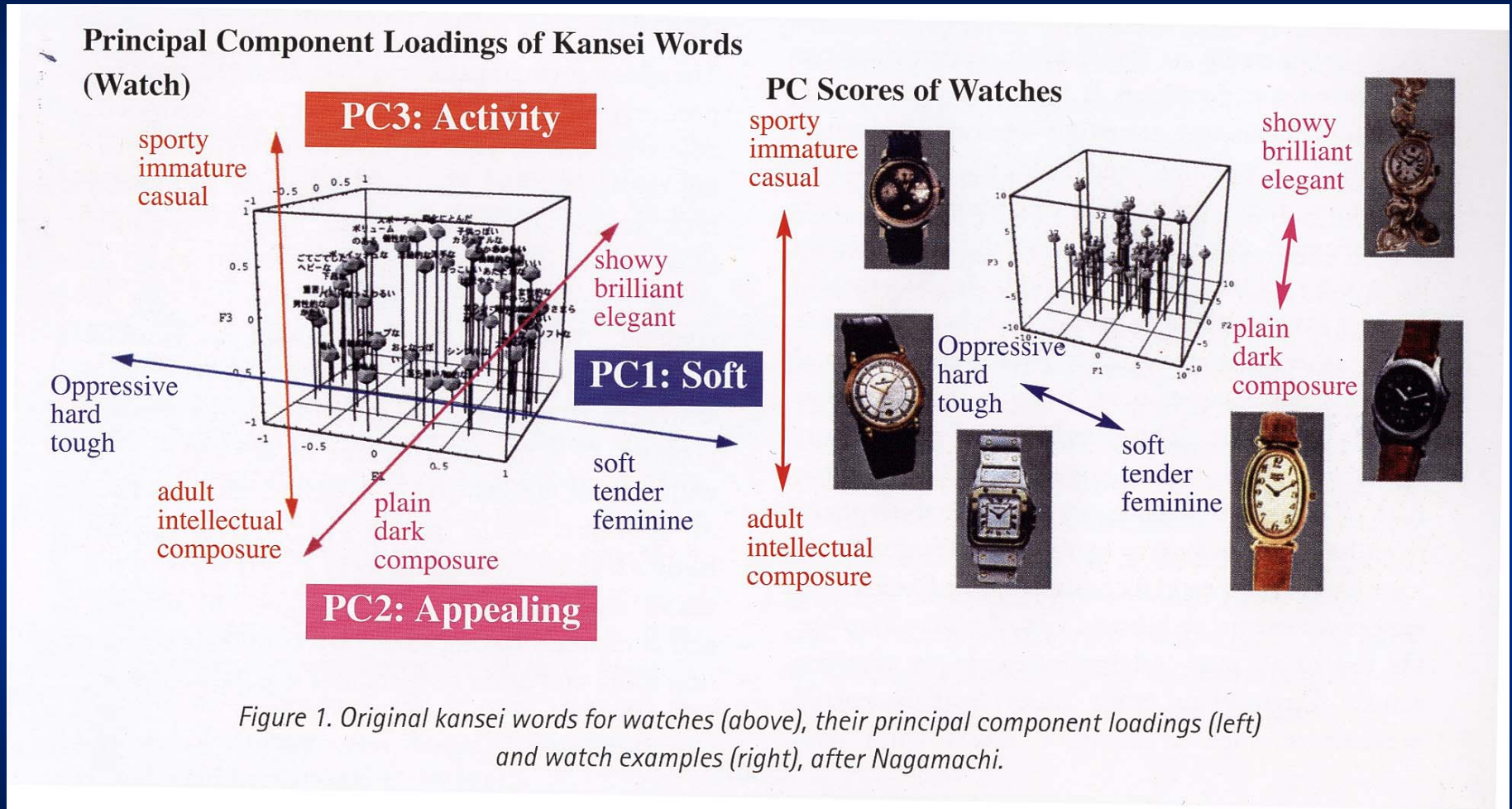
Group Adjectives
(~20)



Score products
using 5 or 7 point
scales

Use 'hard' and 'not hard', not
'hard and soft' to avoid ambiguity

Design features and Kansei words



Supporting data

- ◆ Video recording of body language and facial expressions
- ◆ Eye tracking cameras
- ◆ Muscular activity (electromyography)
- ◆ Sensor instrumented gloves
- ◆ Use of data e.g. range of finger size in population, influence of sex, gender and ethnicity to support Kensei vocabulary

Change in colour perception with age!

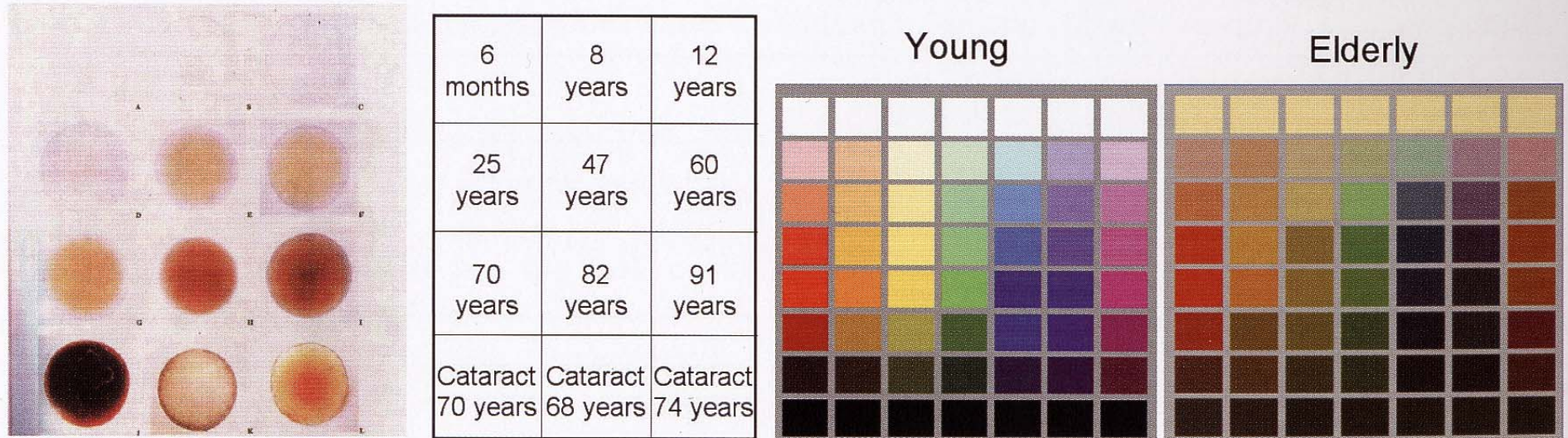
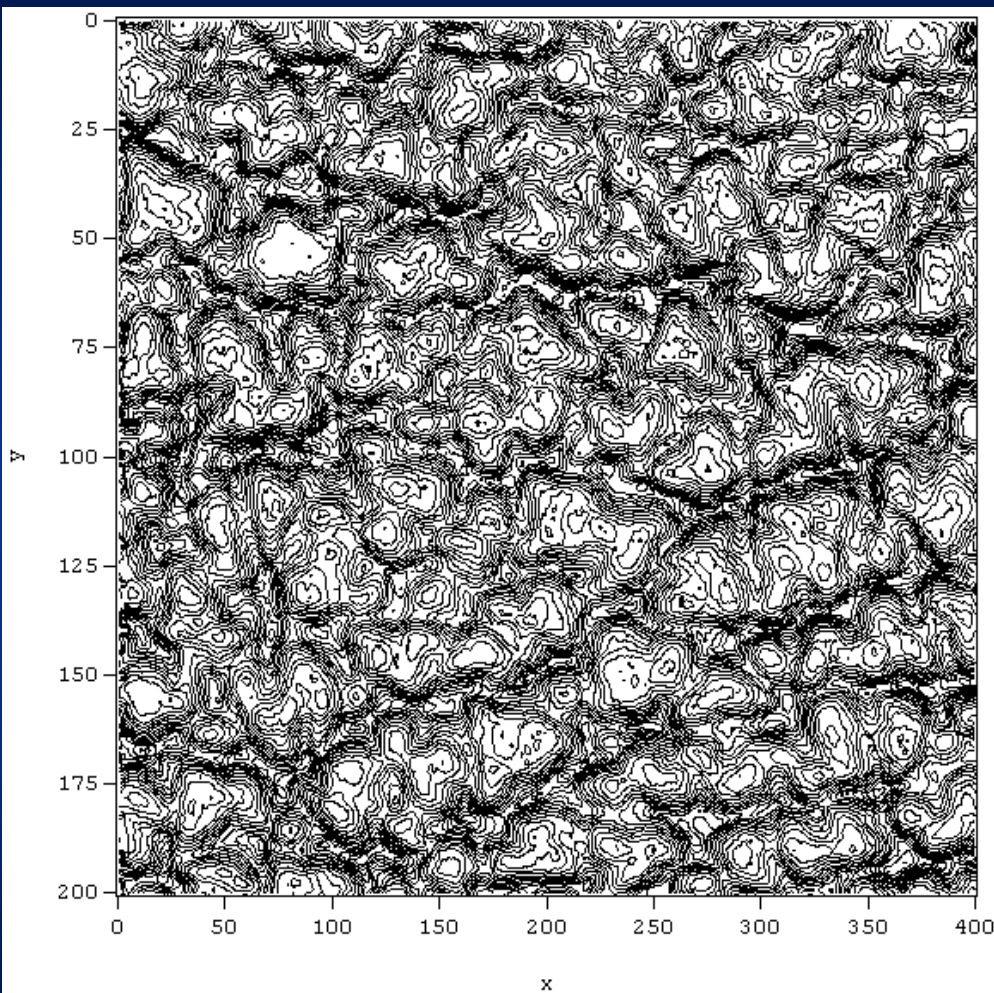


Figure 6. Human eye changes with age and associated differences in colour perception, courtesy of Toppan.

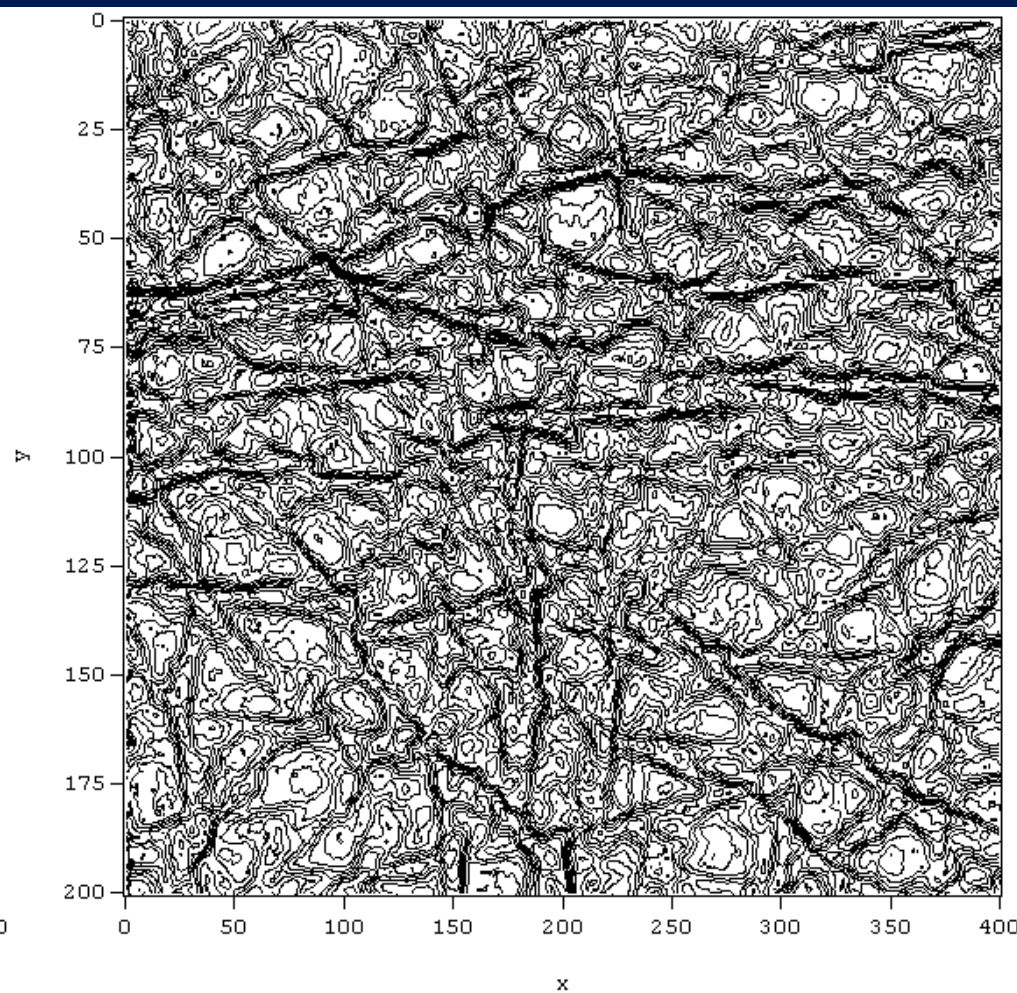
KES of leather



Leather contour maps

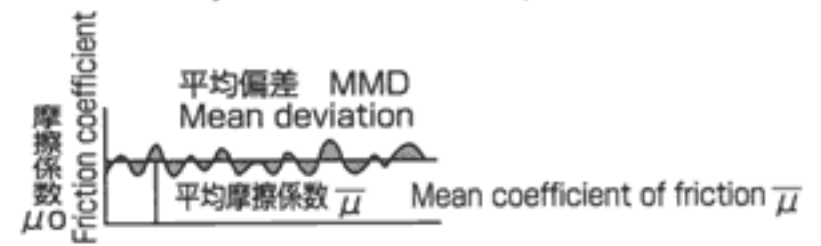
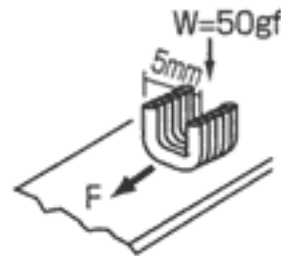
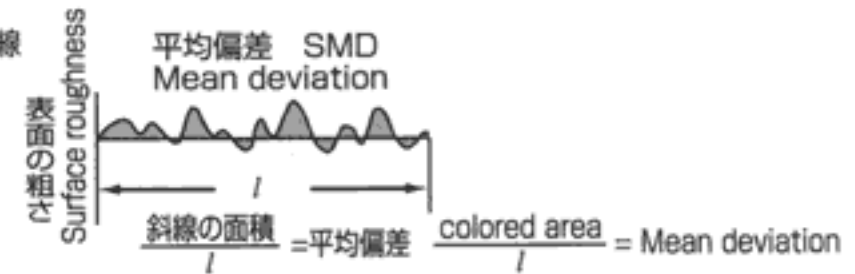
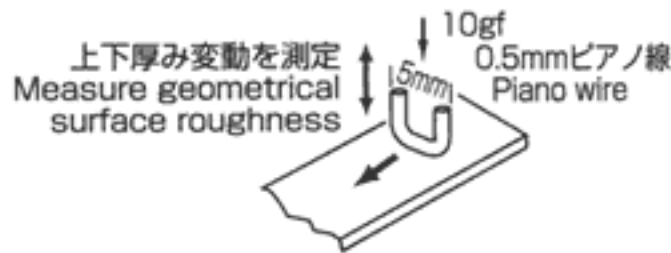


Sample C



Sample A

Surface roughness and friction



摩擦係数 $\mu = \frac{F}{W}$

特性値
Property

平均表面摩擦係数 $\bar{\mu}$

MIU
(-)

表面摩擦係数の変動性(平均偏差)

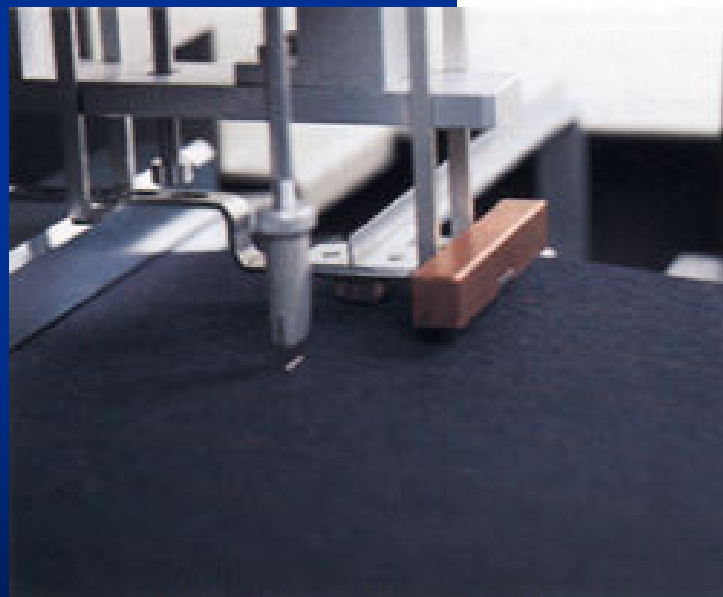
MMD
(-)

表面粗さ(平均偏差)

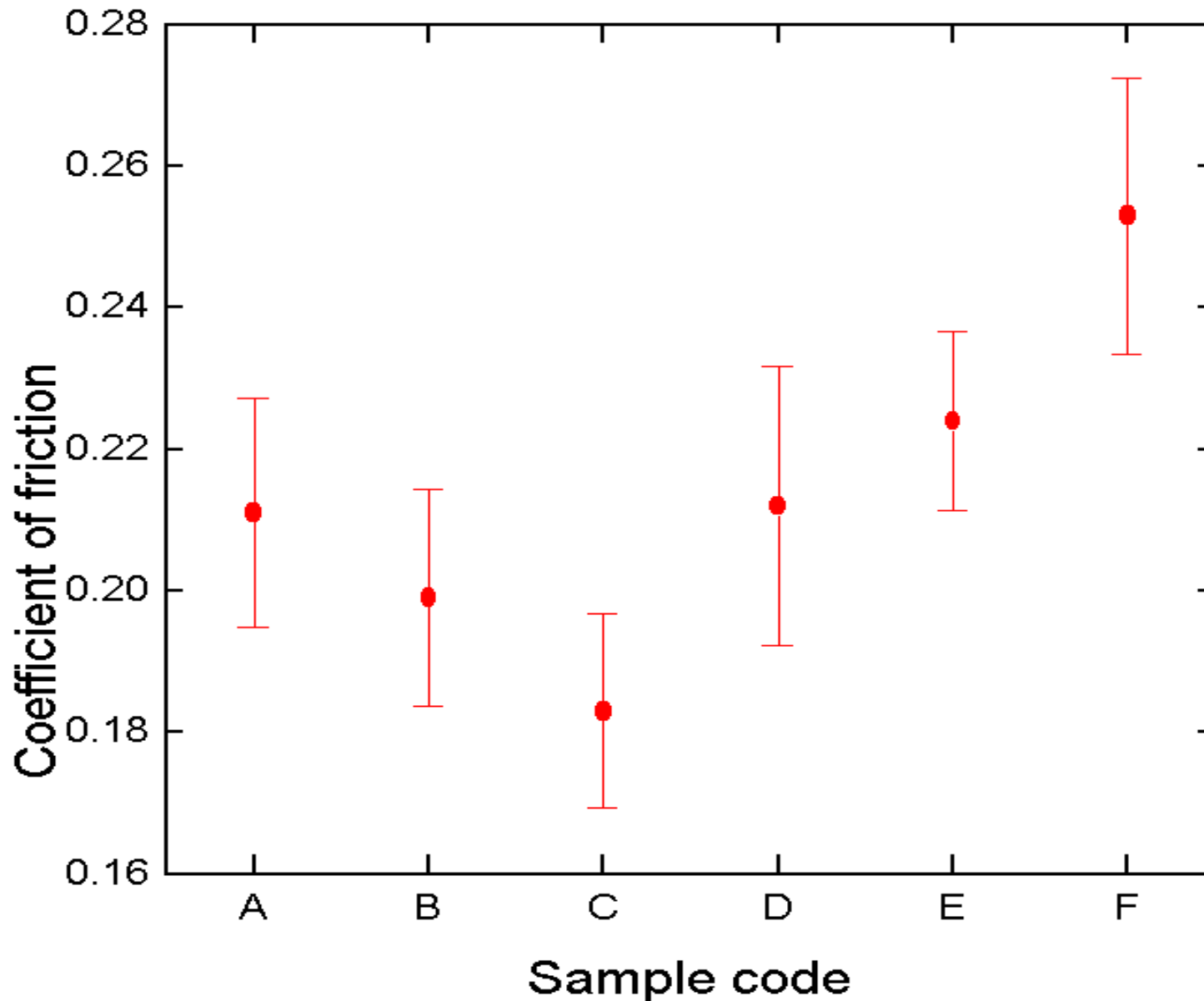
SMD
(micron)

表面特性

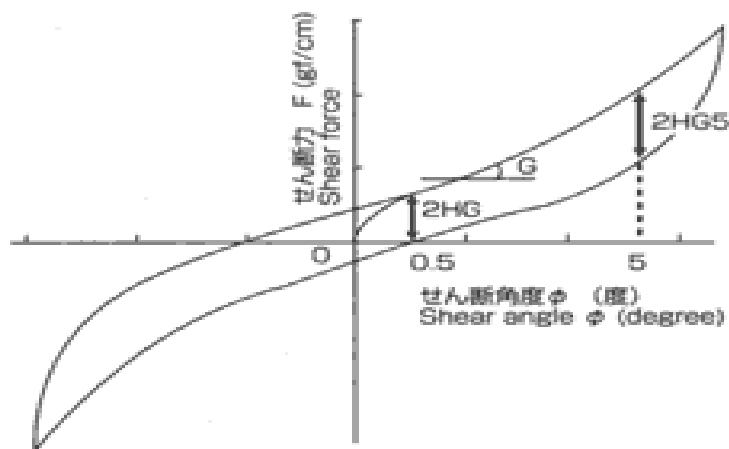
Frictional property



Coefficient of friction for different leather samples

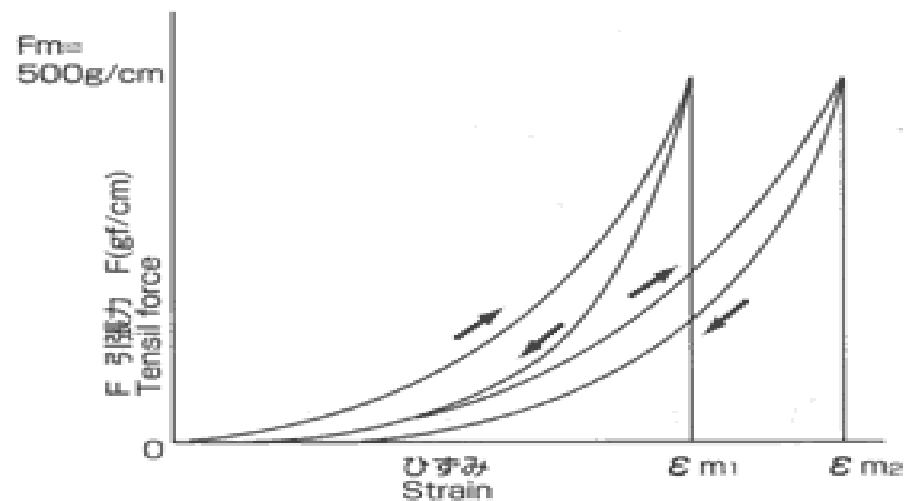
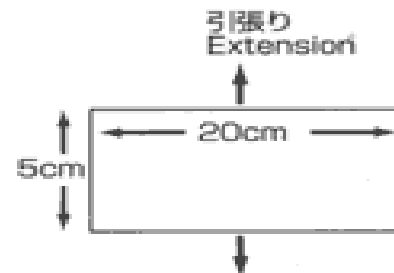


Shear and tensile properties



布1cm当たりのせん断剛さ $G(\phi)$ (gf/cm, 度)
 せん断ヒステリシス $2HG$ (gf/cm)
 5 せん断ヒステリシス $2HG5$ (gf/cm)

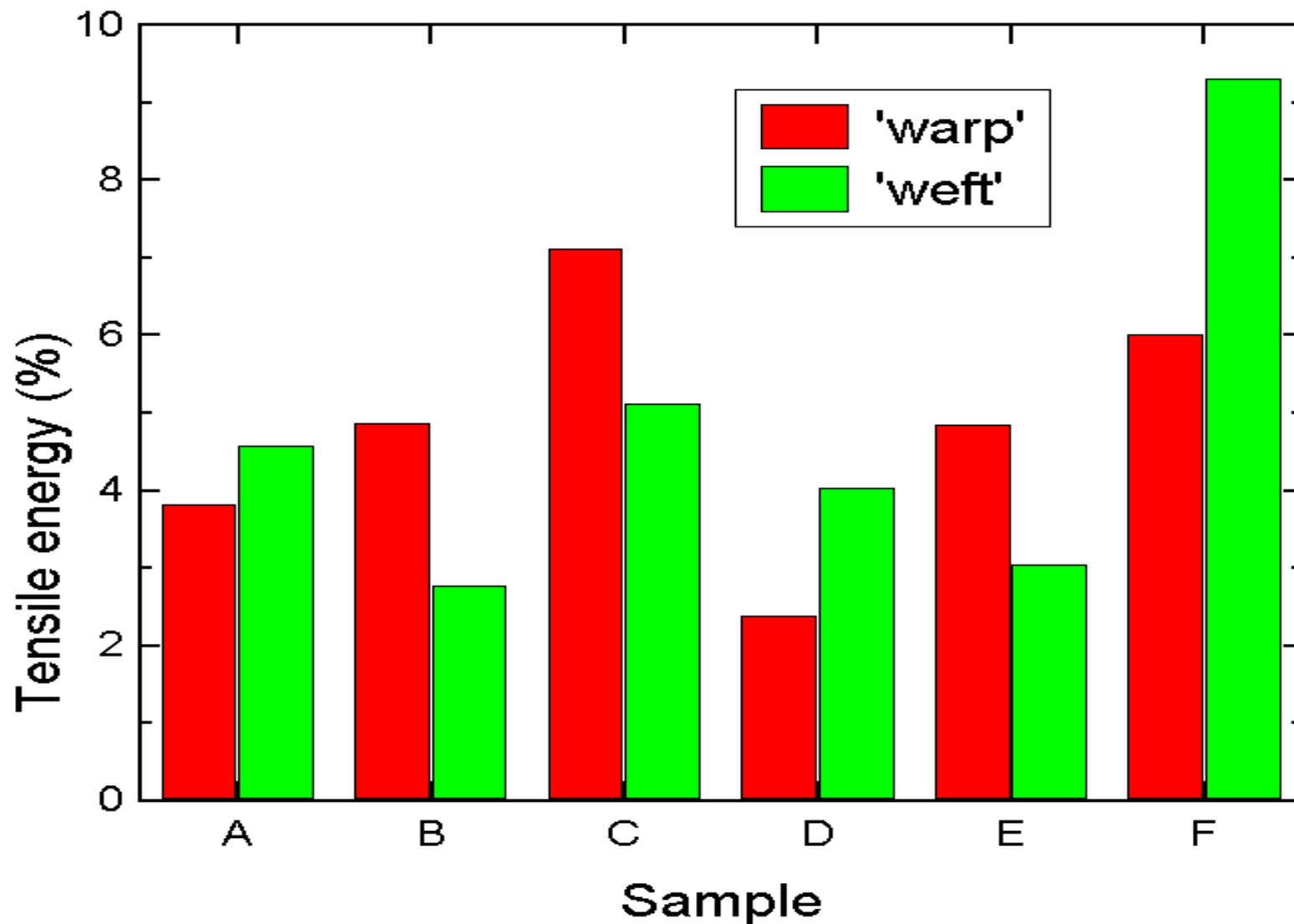
せん断力とせん断角度の関係図
 Correlation between shear force and angle



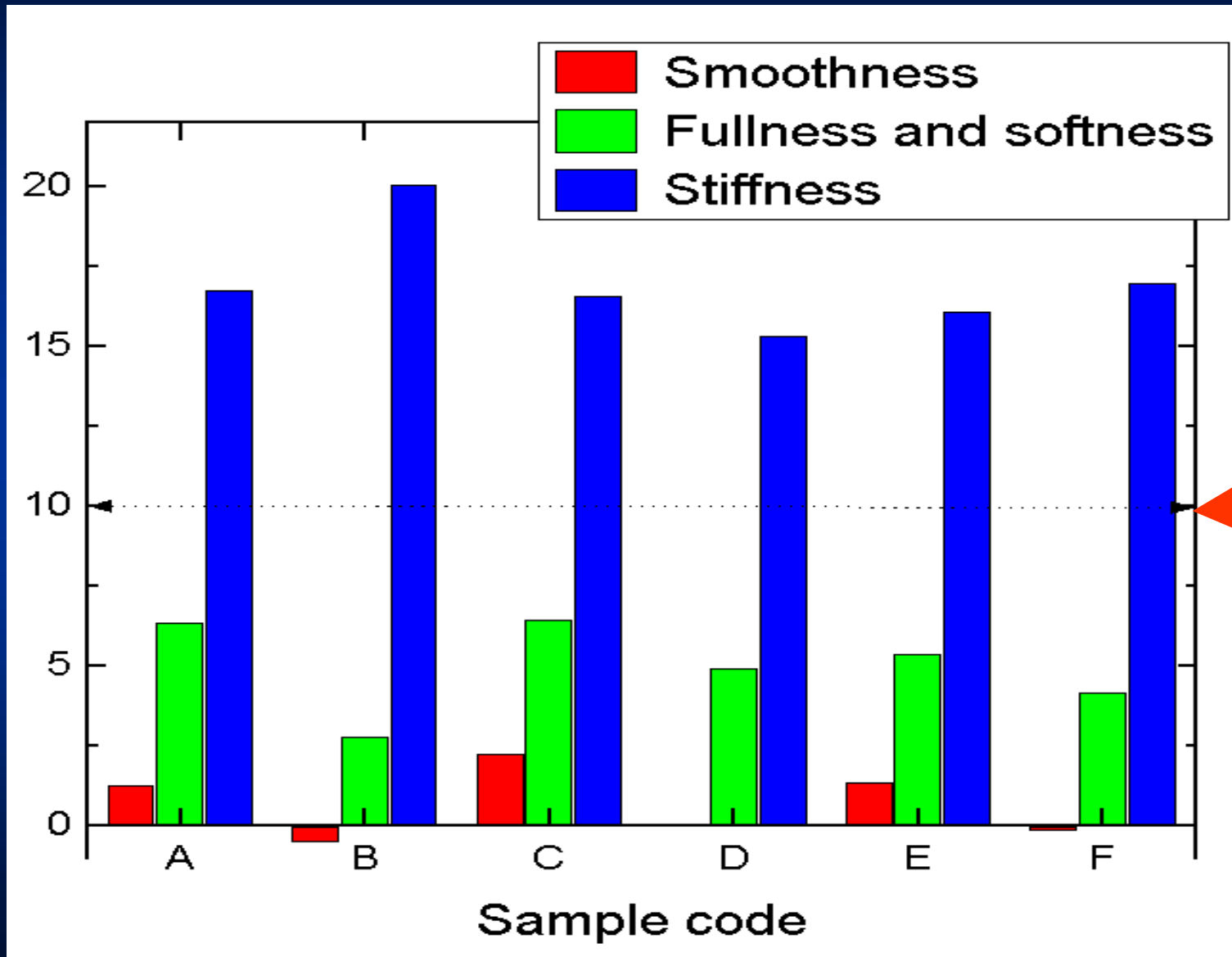
直線性
 引張エネルギー
 レジリエンス

LT
 WT
 RT

Tensile deformation

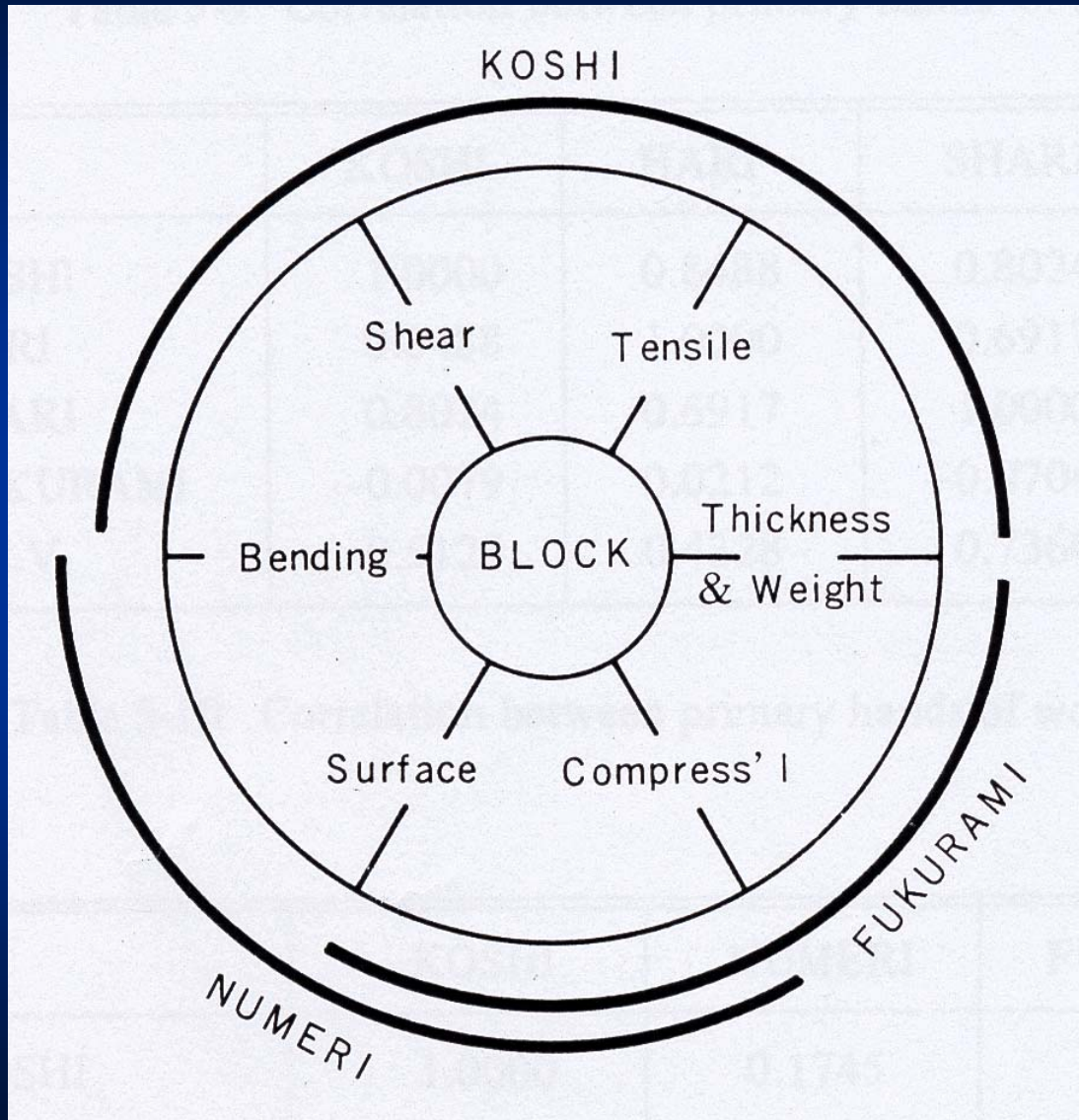


KES sensory evaluation of leather samples



Max stiffness
for fabrics

KES sensory descriptors - 'hands'

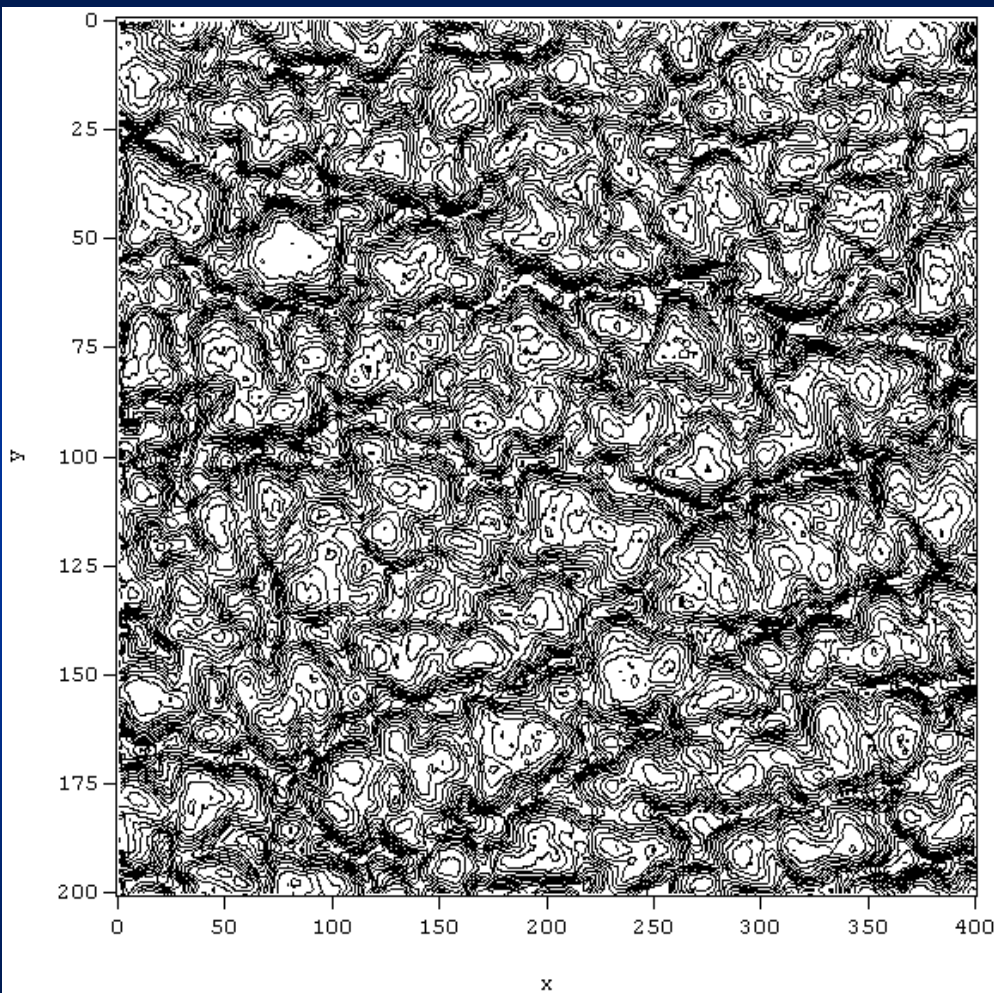


Koshi = stiffness
(springy feeling)

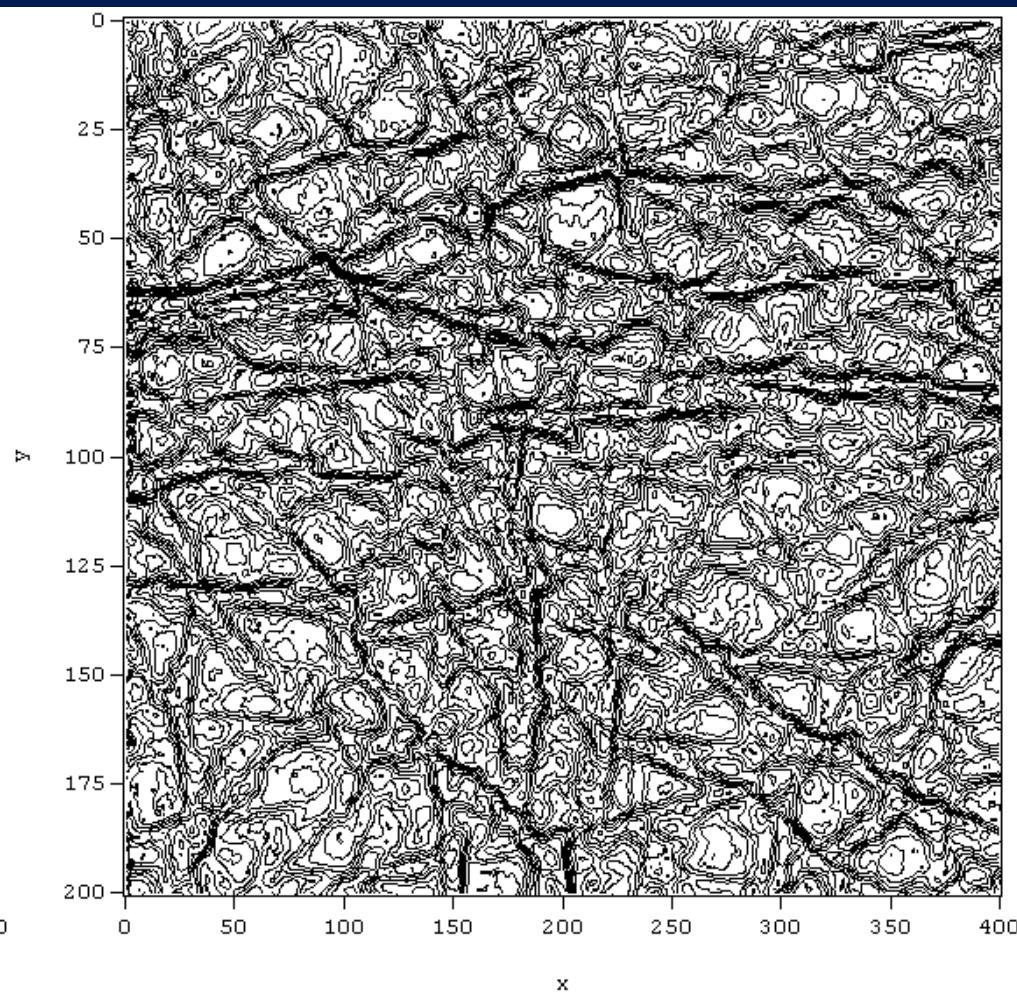
Numeri = smoothness
(feel of cashmere)

Fukurami = fullness
and softness – means
swelling

Interpretation of the profile, 'hardness' of domains



Sample C

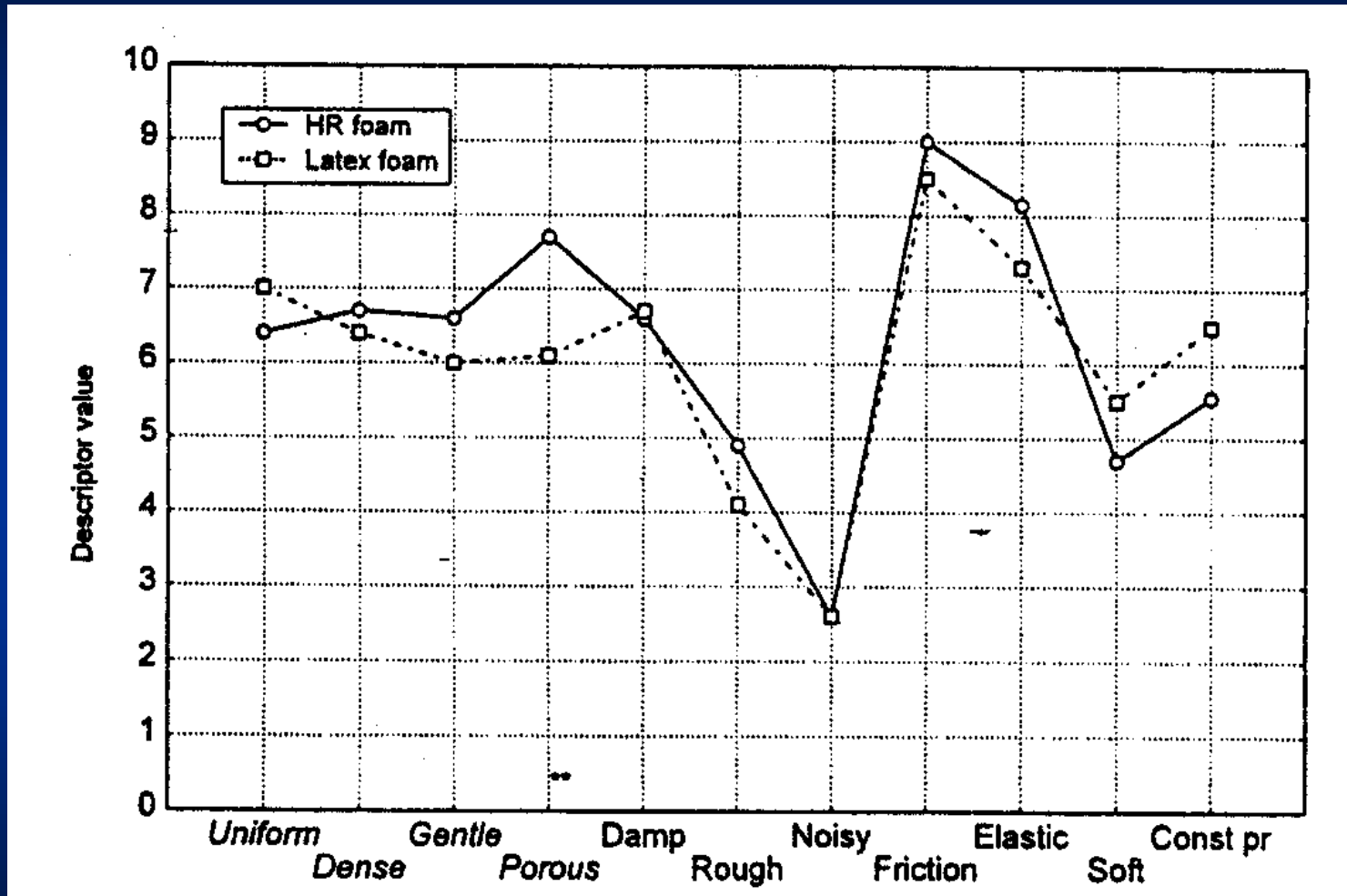


Sample A

Proposed studio project: soft metrology of leather



Multivariable assessment: Sensorogram (Foam)



(Shears et al, 1997)

Friction measurements of soft materials

